



Executive Summary

2819 Fire Rd
 2819 Fire Rd, Egg Harbor Township, New Jersey, 08234
 Drive Time: 5, 10, 15 minute radii

Prepared by Joshua Levin, CCIM
 Latitude: 39.39988
 Longitude: -74.55260

	5 minutes	10 minutes	15 minutes
Population			
2000 Population	13,739	56,290	156,548
2010 Population	15,042	68,691	178,897
2019 Population	15,207	69,290	178,988
2024 Population	15,086	68,993	177,764
2000-2010 Annual Rate	0.91%	2.01%	1.34%
2010-2019 Annual Rate	0.12%	0.09%	0.01%
2019-2024 Annual Rate	-0.16%	-0.09%	-0.14%
2019 Male Population	48.2%	48.1%	48.2%
2019 Female Population	51.8%	51.9%	51.8%
2019 Median Age	37.3	39.5	39.7

In the identified area, the current year population is 178,988. In 2010, the Census count in the area was 178,897. The rate of change since 2010 was 0.01% annually. The five-year projection for the population in the area is 177,764 representing a change of -0.14% annually from 2019 to 2024. Currently, the population is 48.2% male and 51.8% female.

Median Age

The median age in this area is 37.3, compared to U.S. median age of 38.5.

Race and Ethnicity

2019 White Alone	38.1%	54.7%	56.5%
2019 Black Alone	29.0%	18.8%	18.1%
2019 American Indian/Alaska Native Alone	0.7%	0.5%	0.4%
2019 Asian Alone	7.6%	10.6%	11.4%
2019 Pacific Islander Alone	0.0%	0.0%	0.0%
2019 Other Race	19.9%	11.5%	9.6%
2019 Two or More Races	4.6%	3.9%	4.0%
2019 Hispanic Origin (Any Race)	36.7%	23.9%	21.2%

Persons of Hispanic origin represent 21.2% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 75.7 in the identified area, compared to 64.8 for the U.S. as a whole.

Households

2019 Wealth Index	51	104	99
2000 Households	5,121	20,282	58,422
2010 Households	5,386	24,098	65,710
2019 Total Households	5,327	23,844	64,514
2024 Total Households	5,253	23,607	63,711
2000-2010 Annual Rate	0.51%	1.74%	1.18%
2010-2019 Annual Rate	-0.12%	-0.11%	-0.20%
2019-2024 Annual Rate	-0.28%	-0.20%	-0.25%
2019 Average Household Size	2.83	2.87	2.71

The household count in this area has changed from 65,710 in 2010 to 64,514 in the current year, a change of -0.20% annually. The five-year projection of households is 63,711, a change of -0.25% annually from the current year total. Average household size is currently 2.71, compared to 2.66 in the year 2010. The number of families in the current year is 43,586 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income			
2019 Percent of Income for Mortgage	17.7%	16.1%	19.4%
Median Household Income			
2019 Median Household Income	\$46,937	\$67,259	\$59,052
2024 Median Household Income	\$53,713	\$76,276	\$66,781
2019-2024 Annual Rate	2.73%	2.55%	2.49%
Average Household Income			
2019 Average Household Income	\$61,955	\$87,319	\$82,955
2024 Average Household Income	\$71,562	\$99,113	\$93,924
2019-2024 Annual Rate	2.93%	2.57%	2.51%
Per Capita Income			
2019 Per Capita Income	\$21,551	\$30,027	\$29,906
2024 Per Capita Income	\$24,718	\$33,886	\$33,657
2019-2024 Annual Rate	2.78%	2.45%	2.39%

Households by Income
 Current median household income is \$59,052 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$66,781 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$82,955 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$93,924 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$29,906 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$33,657 in five years, compared to \$36,530 for all U.S. households

Housing			
2019 Housing Affordability Index	96	107	91
2000 Total Housing Units	5,545	21,694	67,520
2000 Owner Occupied Housing Units	3,646	15,265	37,731
2000 Renter Occupied Housing Units	1,475	5,017	20,691
2000 Vacant Housing Units	424	1,412	9,098
2010 Total Housing Units	5,813	25,686	76,690
2010 Owner Occupied Housing Units	3,744	18,296	44,017
2010 Renter Occupied Housing Units	1,642	5,802	21,693
2010 Vacant Housing Units	427	1,588	10,980
2019 Total Housing Units	5,822	25,827	76,317
2019 Owner Occupied Housing Units	3,349	17,055	40,312
2019 Renter Occupied Housing Units	1,977	6,789	24,202
2019 Vacant Housing Units	495	1,983	11,803
2024 Total Housing Units	5,891	26,147	77,159
2024 Owner Occupied Housing Units	3,386	17,178	40,646
2024 Renter Occupied Housing Units	1,867	6,429	23,066
2024 Vacant Housing Units	638	2,540	13,448

Currently, 52.8% of the 76,317 housing units in the area are owner occupied; 31.7%, renter occupied; and 15.5% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 76,690 housing units in the area - 57.4% owner occupied, 28.3% renter occupied, and 14.3% vacant. The annual rate of change in housing units since 2010 is -0.22%. Median home value in the area is \$233,932, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 1.95% annually to \$257,671.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.