



Demographic and Income Profile

6989 Florida Blvd, Baton Rouge, Louisiana, 70806
 Drive Distance: 1 mile radius

Prepared by Esri
 Latitude: 30.45196
 Longitude: -91.11881

Summary	Census 2010	2020	2025
Population	6,466	6,407	6,384
Households	2,900	2,864	2,851
Families	1,441	1,358	1,332
Average Household Size	2.19	2.20	2.20
Owner Occupied Housing Units	844	832	839
Renter Occupied Housing Units	2,056	2,031	2,012
Median Age	32.5	36.2	37.8

Trends: 2020-2025 Annual Rate	Area	State	National
Population	-0.07%	0.29%	0.72%
Households	-0.09%	0.31%	0.72%
Families	-0.39%	0.16%	0.64%
Owner HHs	0.17%	0.30%	0.72%
Median Household Income	0.82%	1.11%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	638	22.3%	599	21.0%
\$15,000 - \$24,999	579	20.2%	562	19.7%
\$25,000 - \$34,999	422	14.7%	422	14.8%
\$35,000 - \$49,999	347	12.1%	359	12.6%
\$50,000 - \$74,999	334	11.7%	350	12.3%
\$75,000 - \$99,999	145	5.1%	152	5.3%
\$100,000 - \$149,999	212	7.4%	223	7.8%
\$150,000 - \$199,999	63	2.2%	68	2.4%
\$200,000+	122	4.3%	115	4.0%

Median Household Income	\$29,285	\$30,502
Average Household Income	\$54,603	\$57,457
Per Capita Income	\$24,365	\$25,585

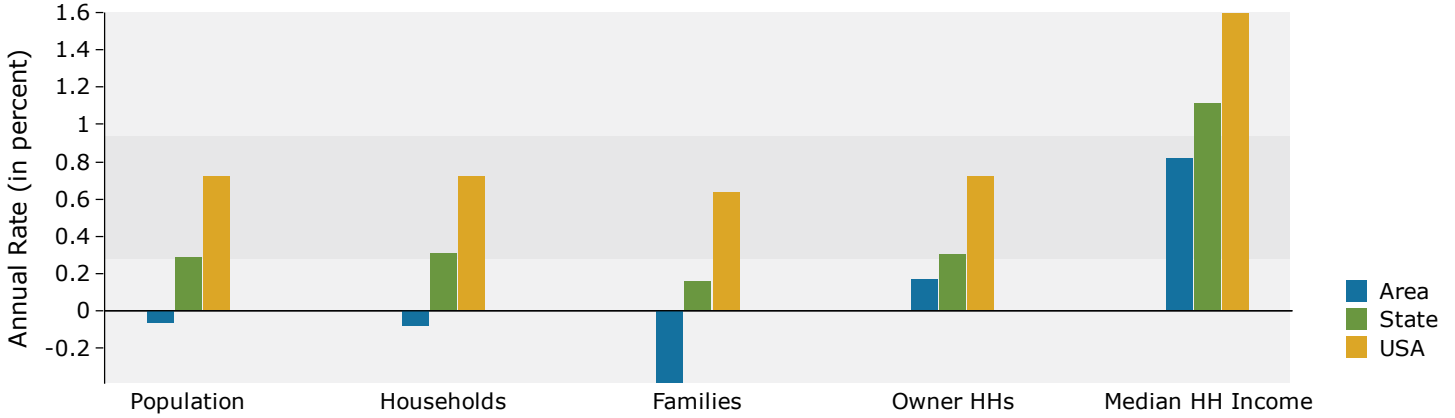
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	580	9.0%	508	7.9%	489	7.7%
5 - 9	482	7.5%	487	7.6%	468	7.3%
10 - 14	389	6.0%	464	7.2%	433	6.8%
15 - 19	428	6.6%	381	5.9%	371	5.8%
20 - 24	538	8.3%	359	5.6%	386	6.0%
25 - 34	1,052	16.3%	894	14.0%	810	12.7%
35 - 44	754	11.7%	866	13.5%	840	13.2%
45 - 54	820	12.7%	681	10.6%	687	10.8%
55 - 64	596	9.2%	751	11.7%	693	10.9%
65 - 74	332	5.1%	535	8.3%	630	9.9%
75 - 84	257	4.0%	276	4.3%	367	5.7%
85+	236	3.7%	206	3.2%	210	3.3%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,159	33.4%	1,987	31.0%	1,893	29.6%
Black Alone	3,957	61.2%	4,015	62.7%	4,059	63.6%
American Indian Alone	9	0.1%	9	0.1%	9	0.1%
Asian Alone	83	1.3%	98	1.5%	107	1.7%
Pacific Islander Alone	16	0.2%	16	0.2%	14	0.2%
Some Other Race Alone	164	2.5%	184	2.9%	193	3.0%
Two or More Races	78	1.2%	98	1.5%	110	1.7%
Hispanic Origin (Any Race)	346	5.4%	383	6.0%	406	6.4%

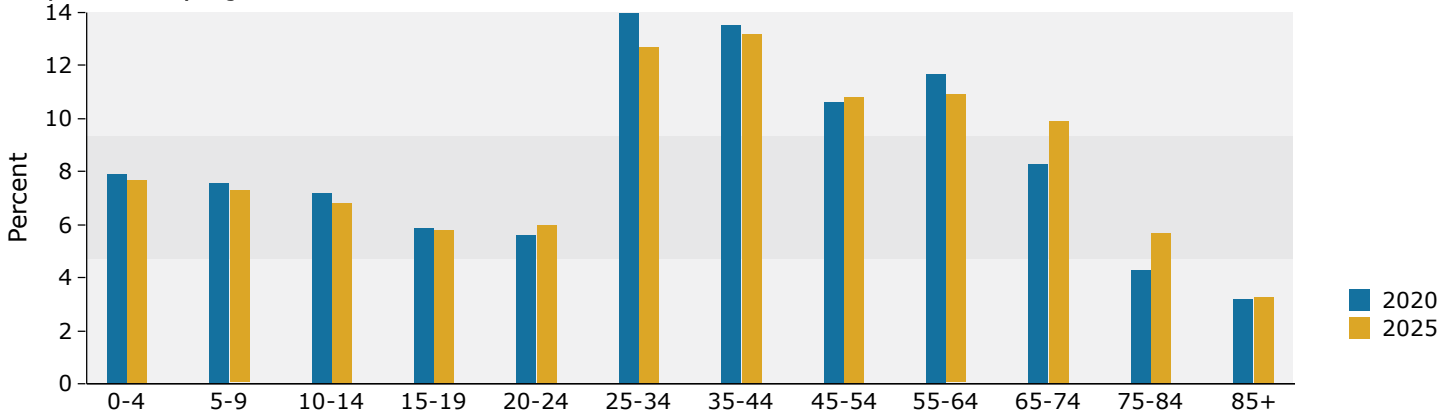
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

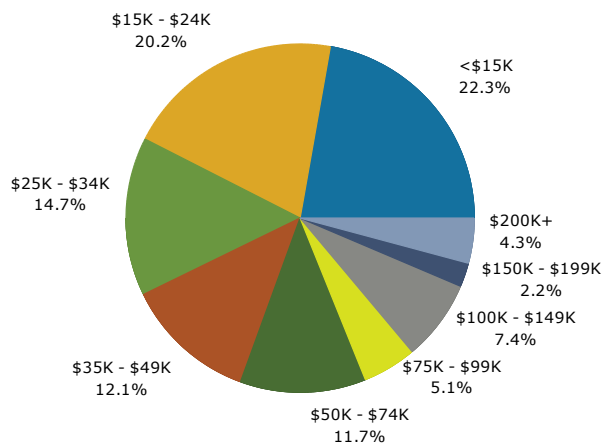
Trends 2020-2025



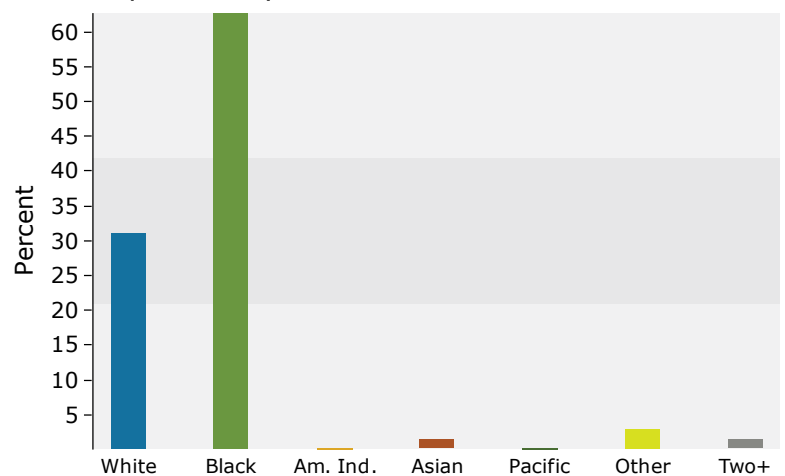
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 6.0%



Demographic and Income Profile

6989 Florida Blvd, Baton Rouge, Louisiana, 70806
 Drive Distance: 3 mile radius

Prepared by Esri
 Latitude: 30.45196
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Summary	Census 2010	2020	2025
Population	50,798	50,529	50,408
Households	22,155	21,959	21,882
Families	11,852	11,264	11,074
Average Household Size	2.25	2.26	2.26
Owner Occupied Housing Units	10,331	9,710	9,635
Renter Occupied Housing Units	11,824	12,249	12,247
Median Age	34.8	36.5	37.5
Trends: 2020-2025 Annual Rate	Area	State	National
Population	-0.05%	0.29%	0.72%
Households	-0.07%	0.31%	0.72%
Families	-0.34%	0.16%	0.64%
Owner HHs	-0.15%	0.30%	0.72%
Median Household Income	1.13%	1.11%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	3,333	15.2%	3,122	14.3%
\$15,000 - \$24,999	3,219	14.7%	3,061	14.0%
\$25,000 - \$34,999	2,566	11.7%	2,468	11.3%
\$35,000 - \$49,999	2,980	13.6%	2,959	13.5%
\$50,000 - \$74,999	3,060	13.9%	3,105	14.2%
\$75,000 - \$99,999	1,965	8.9%	2,033	9.3%
\$100,000 - \$149,999	2,140	9.7%	2,262	10.3%
\$150,000 - \$199,999	1,227	5.6%	1,389	6.3%
\$200,000+	1,468	6.7%	1,484	6.8%
Median Household Income	\$43,243		\$45,750	
Average Household Income	\$75,154		\$80,597	
Per Capita Income	\$32,713		\$35,039	

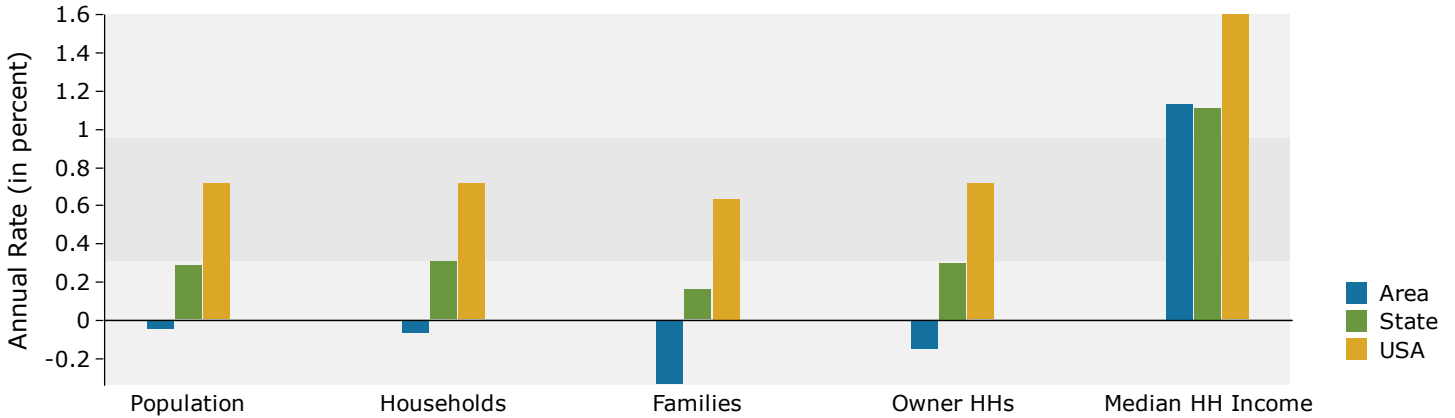
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,490	6.9%	3,145	6.2%	3,122	6.2%
5 - 9	3,203	6.3%	3,002	5.9%	2,930	5.8%
10 - 14	3,021	5.9%	2,980	5.9%	2,874	5.7%
15 - 19	3,237	6.4%	2,889	5.7%	2,764	5.5%
20 - 24	4,342	8.5%	3,921	7.8%	3,835	7.6%
25 - 34	8,280	16.3%	8,293	16.4%	8,043	16.0%
35 - 44	5,897	11.6%	6,106	12.1%	6,332	12.6%
45 - 54	6,813	13.4%	5,628	11.1%	5,509	10.9%
55 - 64	5,827	11.5%	6,329	12.5%	5,814	11.5%
65 - 74	3,260	6.4%	4,636	9.2%	5,064	10.0%
75 - 84	2,124	4.2%	2,314	4.6%	2,845	5.6%
85+	1,304	2.6%	1,284	2.5%	1,275	2.5%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	20,378	40.1%	19,096	37.8%	18,334	36.4%
Black Alone	28,274	55.7%	28,794	57.0%	29,154	57.8%
American Indian Alone	89	0.2%	84	0.2%	83	0.2%
Asian Alone	950	1.9%	1,175	2.3%	1,311	2.6%
Pacific Islander Alone	29	0.1%	28	0.1%	26	0.1%
Some Other Race Alone	526	1.0%	623	1.2%	668	1.3%
Two or More Races	552	1.1%	730	1.4%	833	1.7%
Hispanic Origin (Any Race)	1,403	2.8%	1,675	3.3%	1,851	3.7%

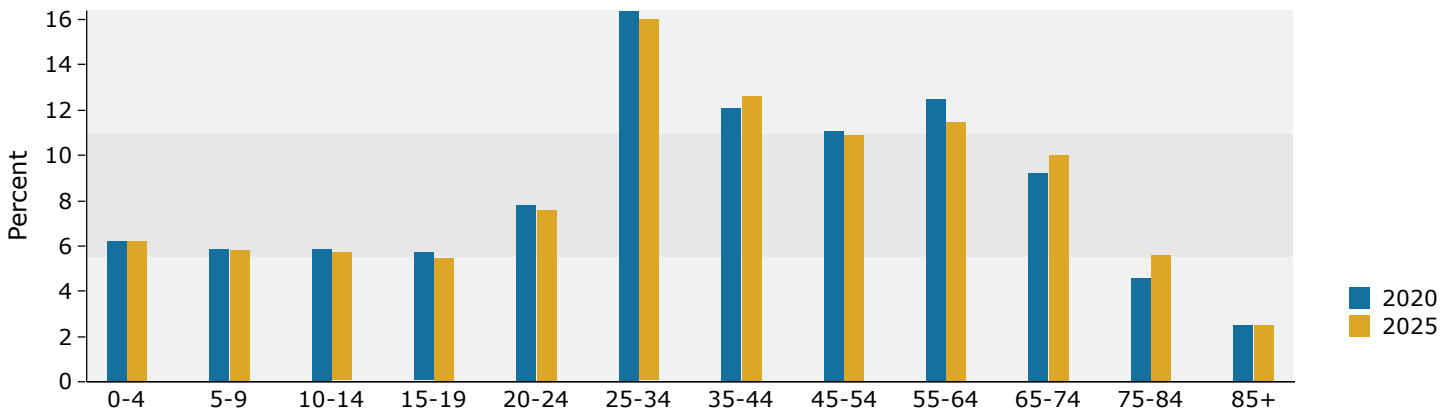
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

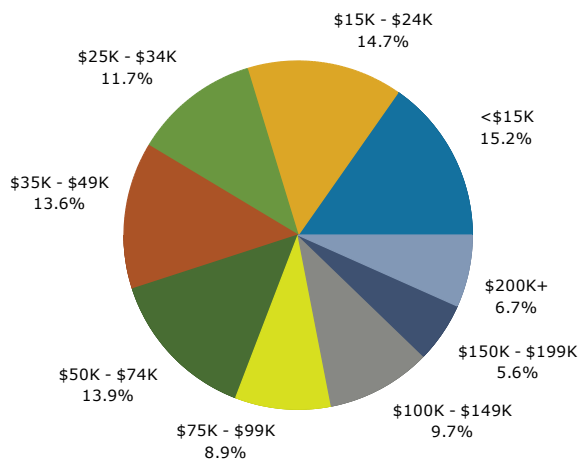
Trends 2020-2025



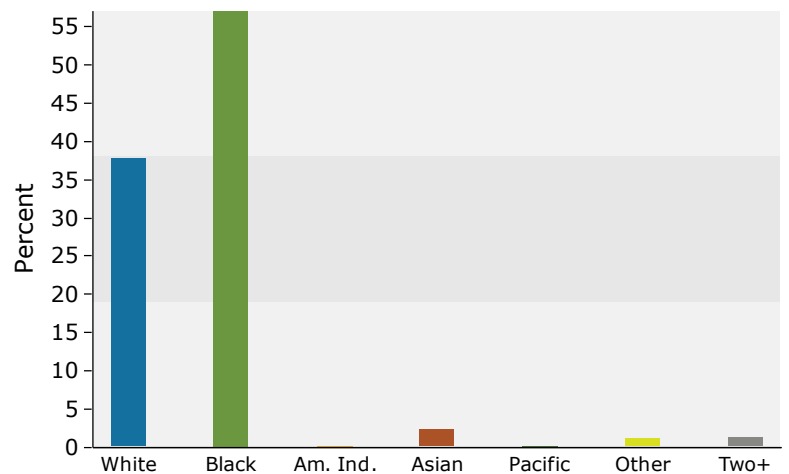
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 3.3%



Demographic and Income Profile

6989 Florida Blvd, Baton Rouge, Louisiana, 70806
 Drive Distance: 5 mile radius

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 Latitude: 30.45196
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Summary	Census 2010	2020	2025
Population	143,614	142,708	142,806
Households	58,681	58,194	58,240
Families	33,825	32,267	31,874
Average Household Size	2.40	2.41	2.41
Owner Occupied Housing Units	31,387	29,483	29,279
Renter Occupied Housing Units	27,294	28,711	28,961
Median Age	34.5	36.5	37.6

Trends: 2020-2025 Annual Rate	Area	State	National
Population	0.01%	0.29%	0.72%
Households	0.02%	0.31%	0.72%
Families	-0.24%	0.16%	0.64%
Owner HHs	-0.14%	0.30%	0.72%
Median Household Income	1.00%	1.11%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	8,363	14.4%	7,888	13.5%
\$15,000 - \$24,999	7,737	13.3%	7,393	12.7%
\$25,000 - \$34,999	6,821	11.7%	6,622	11.4%
\$35,000 - \$49,999	8,195	14.1%	8,180	14.0%
\$50,000 - \$74,999	8,693	14.9%	8,802	15.1%
\$75,000 - \$99,999	5,384	9.3%	5,550	9.5%
\$100,000 - \$149,999	6,203	10.7%	6,545	11.2%
\$150,000 - \$199,999	3,002	5.2%	3,384	5.8%
\$200,000+	3,797	6.5%	3,876	6.7%
Median Household Income	\$45,378		\$47,703	
Average Household Income	\$75,371		\$80,707	
Per Capita Income	\$30,749		\$32,922	

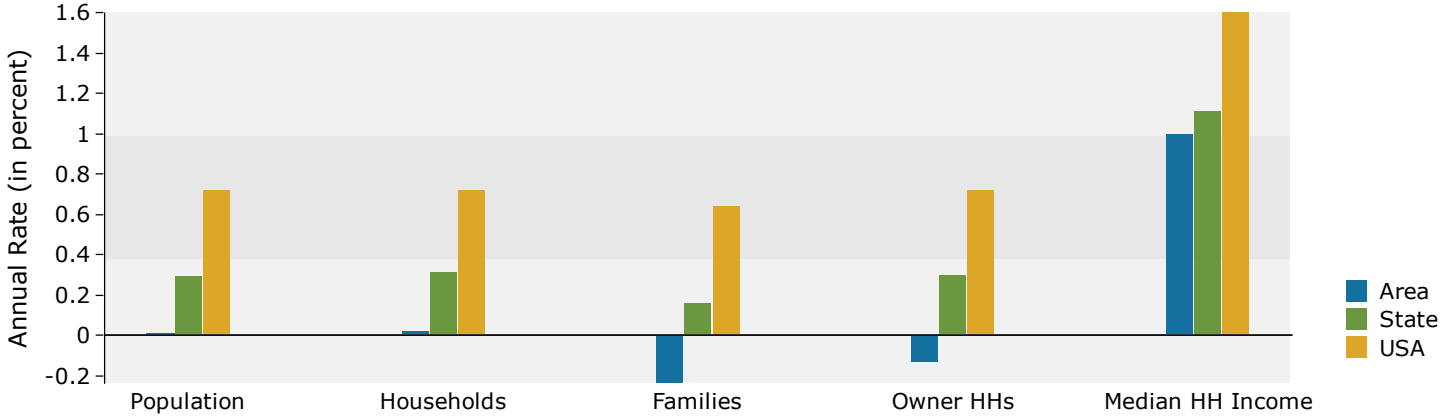
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,805	6.8%	8,890	6.2%	8,882	6.2%
5 - 9	9,203	6.4%	8,599	6.0%	8,386	5.9%
10 - 14	9,267	6.5%	8,591	6.0%	8,397	5.9%
15 - 19	10,031	7.0%	8,522	6.0%	8,191	5.7%
20 - 24	12,219	8.5%	10,999	7.7%	10,527	7.4%
25 - 34	22,215	15.5%	23,025	16.1%	22,148	15.5%
35 - 44	16,590	11.6%	17,162	12.0%	18,267	12.8%
45 - 54	19,310	13.4%	15,810	11.1%	15,612	10.9%
55 - 64	16,705	11.6%	18,035	12.6%	16,663	11.7%
65 - 74	9,040	6.3%	13,129	9.2%	14,443	10.1%
75 - 84	6,104	4.3%	6,514	4.6%	7,872	5.5%
85+	3,125	2.2%	3,433	2.4%	3,421	2.4%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	54,095	37.7%	50,650	35.5%	48,752	34.1%
Black Alone	82,168	57.2%	83,281	58.4%	84,399	59.1%
American Indian Alone	304	0.2%	281	0.2%	278	0.2%
Asian Alone	3,335	2.3%	3,918	2.7%	4,290	3.0%
Pacific Islander Alone	57	0.0%	53	0.0%	52	0.0%
Some Other Race Alone	1,964	1.4%	2,298	1.6%	2,483	1.7%
Two or More Races	1,692	1.2%	2,227	1.6%	2,552	1.8%
Hispanic Origin (Any Race)	4,839	3.4%	5,603	3.9%	6,174	4.3%

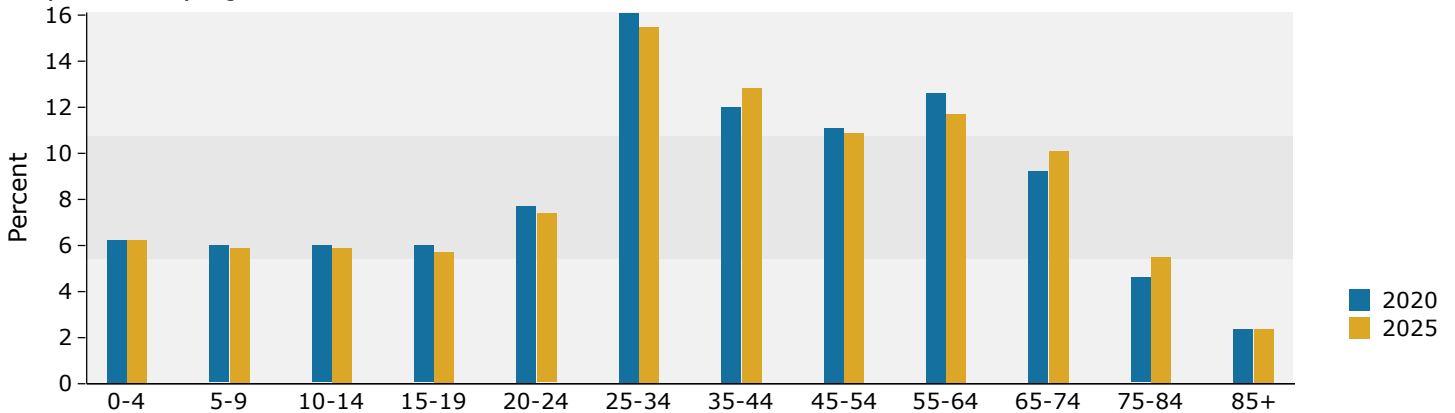
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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

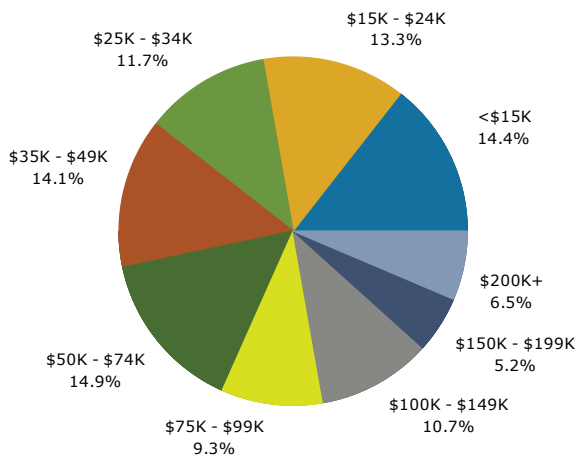
Trends 2020-2025



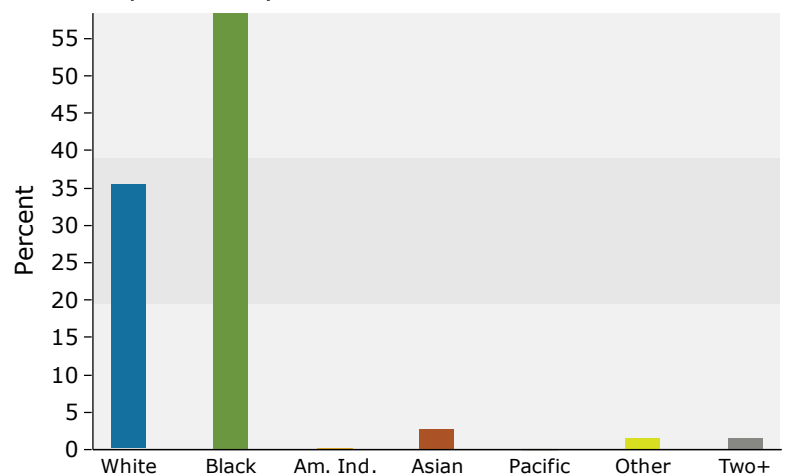
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 3.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.