SUPERSTITION SPRINGS

SWC POWER RD. & BASELINE RD.

MESA, AZ

Click on site plan for video tour

SHOPS SPACE AVAILABLE

AVAILABILITY

• 1,154 SF TO 3,487 SF

FEATURES

• Immediate Trade Area Is a Major Retail / Traffic Hub

• Close proximity to US 60 Freeway

• Great Visibility

TRAFFIC COUNTS

• 16,300 cpd on Baseline Rd.

• 39,000 cpd on Power Rd.

NOTABLE TENANTS

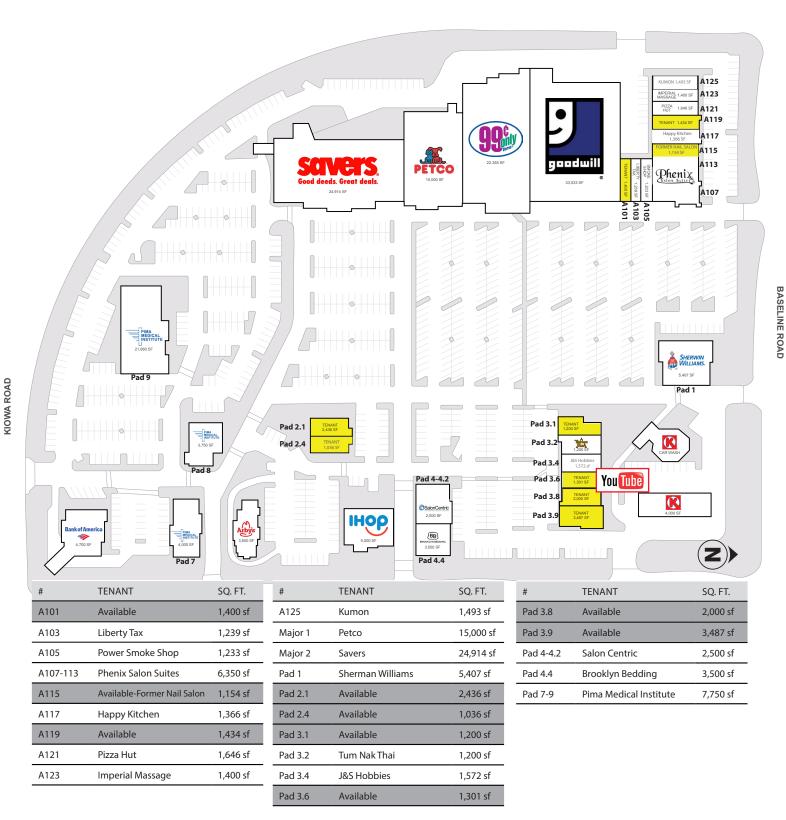| 2018 Demographics	1 MILE	3 MILE	5 MILE
Estimated Population	10,644	98,188	274,878
Ave Household Income	$89,130	$75,647	$82,263
Daytime Population	9,221	36,018	69,492

STRATEGIC

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SHOPS SPACE AVAILABLE

KIOWA ROAD

BASELINE ROAD

savers
Good deeds. Great deals.
24,914 SF

PETCO
15,000 SF

99¢ only stores
22,355 SF

goodwill
33,533 SF

KUMON 1,493 SF — A125
IMPERIAL MASSAGE 1,400 SF — A123
PIZZA HUT 1,646 SF — A121
TENANT 1,434 SF — A119
Happy Kitchen 1,366 SF — A117
FORMER NAIL SALON 1,154 SF — A115
A113
Phenix Salon Suites — A107

TENANT 1,400 SF — A101
LIBERTY TAX 1,239 SF — A103
SMOKE SHOP 1,233 SF — A105

PIMA MEDICAL INSTITUTE
21,660 SF
Pad 9

PIMA MEDICAL INSTITUTE
3,750 SF
Pad 8

SHERWIN WILLIAMS.
5,407 SF
Pad 1

Pad 2.1 — TENANT 2,436 SF
Pad 2.4 — TENANT 1,036 SF

Pad 3.1 — TENANT 1,200 SF
Pad 3.2 — 1,200 SF
Pad 3.4 — J&S Hobbies 1,572 sf
Pad 3.6 — TENANT 1,301 SF
Pad 3.8 — TENANT 2,000 SF
Pad 3.9 — TENANT 3,487 SF

CAR WASH
K
K 4,000 SF

YouTube

Pad 4-4.2
SalonCentric 2,500 SF

Bank of America
4,700 SF

PIMA MEDICAL INSTITUTE
4,000 SF

Arby's
3,500 SF

IHOP
5,000 SF

BB BROOKLYN BEDDING 3,500 SF
Pad 4.4

Pad 7

N

#	TENANT	SQ. FT.
A101	Available	1,400 sf
A103	Liberty Tax	1,239 sf
A105	Power Smoke Shop	1,233 sf
A107-113	Phenix Salon Suites	6,350 sf
A115	Available-Former Nail Salon	1,154 sf
A117	Happy Kitchen	1,366 sf
A119	Available	1,434 sf
A121	Pizza Hut	1,646 sf
A123	Imperial Massage	1,400 sf

#	TENANT	SQ. FT.
A125	Kumon	1,493 sf
Major 1	Petco	15,000 sf
Major 2	Savers	24,914 sf
Pad 1	Sherman Williams	5,407 sf
Pad 2.1	Available	2,436 sf
Pad 2.4	Available	1,036 sf
Pad 3.1	Available	1,200 sf
Pad 3.2	Tum Nak Thai	1,200 sf
Pad 3.4	J&S Hobbies	1,572 sf
Pad 3.6	Available	1,301 sf

#	TENANT	SQ. FT.
Pad 3.8	Available	2,000 sf
Pad 3.9	Available	3,487 sf
Pad 4-4.2	Salon Centric	2,500 sf
Pad 4.4	Brooklyn Bedding	3,500 sf
Pad 7-9	Pima Medical Institute	7,750 sf

S STRATEGIC

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

STRATEGIC

Lat/Lon: 33.3795/-111.6878

S Power Rd & E Baseline Rd

	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2018)	10,644		98,188		274,878	
Projected Population (2023)	11,552		106,808		298,793	
Census Population (2010)	10,259		88,124		249,914	
Census Population (2000)	9,666		67,148		193,816	
Projected Annual Growth (2018 to 2023)	908	*1.7%*	8,620	*1.8%*	23,915	*1.7%*
Historical Annual Growth (2010 to 2018)	385	*0.5%*	10,064	*1.4%*	24,964	*1.2%*
Historical Annual Growth (2000 to 2010)	593	*0.6%*	20,975	*3.1%*	56,098	*2.9%*
Estimated Population Density (2018)	3,391 *psm*		3,474 *psm*		3,501 *psm*	
Trade Area Size	3.14 *sq mi*		28.27 *sq mi*		78.51 *sq mi*	
Households						
Estimated Households (2018)	3,980		40,065		108,193	
Projected Households (2023)	4,187		42,283		114,158	
Census Households (2010)	3,782		35,860		97,917	
Census Households (2000)	3,157		27,139		74,453	
Estimated Households with Children (2018)	1,353	*34.0%*	10,897	*27.2%*	32,580	*30.1%*
Estimated Average Household Size (2018)	2.67		2.43		2.53	
Average Household Income						
Estimated Average Household Income (2018)	$89,130		$75,647		$82,263	
Projected Average Household Income (2023)	$102,891		$86,530		$94,561	
Estimated Average Family Income (2018)	$105,306		$93,998		$99,594	
Median Household Income						
Estimated Median Household Income (2018)	$70,851		$62,474		$65,574	
Projected Median Household Income (2023)	$81,368		$71,741		$75,247	
Estimated Median Family Income (2018)	$84,469		$77,794		$79,794	
Per Capita Income						
Estimated Per Capita Income (2018)	$33,345		$30,934		$32,424	
Projected Per Capita Income (2023)	$37,306		$34,316		$36,170	
Estimated Per Capita Income 5 Year Growth	$3,961	*11.9%*	$3,382	*10.9%*	$3,746	*11.6%*
Estimated Average Household Net Worth (2018)	$851,272		$730,592		$787,891	
Daytime Demos (2018)						
Total Businesses	773		3,536		7,843	
Total Employees	9,221		36,018		69,492	
Company Headquarter Businesses	2	*0.2%*	9	*0.2%*	15	*0.2%*
Company Headquarter Employees	22	*0.2%*	3,823	*10.6%*	3,997	*5.8%*
Employee Population per Business	11.9		10.2		8.9	
Residential Population per Business	13.8		27.8		35.0	

STRATEGIC

Lat/Lon: 33.3795/-111.6878

RF5

S Power Rd & E Baseline Rd

	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2018)	8,379	*78.7%*	79,732	*81.2%*	221,300	*80.5%*
Black or African American (2018)	502	*4.7%*	3,662	*3.7%*	10,977	*4.0%*
American Indian or Alaska Native (2018)	94	*0.9%*	943	*1.0%*	2,921	*1.1%*
Asian (2018)	474	*4.5%*	3,891	*4.0%*	10,495	*3.8%*
Hawaiian or Pacific Islander (2018)	23	*0.2%*	215	*0.2%*	605	*0.2%*
Other Race (2018)	687	*6.5%*	6,426	*6.5%*	18,148	*6.6%*
Two or More Races (2018)	485	*4.6%*	3,319	*3.4%*	10,433	*3.8%*
Not Hispanic or Latino Population (2018)	8,704	*81.8%*	80,769	*82.3%*	222,830	*81.1%*
Hispanic or Latino Population (2018)	1,940	*18.2%*	17,419	*17.7%*	52,048	*18.9%*
Not Hispanic or Latino Population (2023)	9,211	*79.7%*	85,902	*80.4%*	236,743	*79.2%*
Hispanic or Latino Population (2023)	2,342	*20.3%*	20,906	*19.6%*	62,050	*20.8%*
Not Hispanic or Latino Population (2010)	8,796	*85.7%*	75,086	*85.2%*	210,421	*84.2%*
Hispanic or Latino Population (2010)	1,463	*14.3%*	13,038	*14.8%*	39,493	*15.8%*
Not Hispanic or Latino Population (2000)	8,716	*90.2%*	60,734	*90.4%*	174,245	*89.9%*
Hispanic or Latino Population (2000)	951	*9.8%*	6,415	*9.6%*	19,571	*10.1%*
Projected Hispanic Annual Growth (2018 to 2023)	402	*4.1%*	3,488	*4.0%*	10,002	*3.8%*
Historic Hispanic Annual Growth (2000 to 2018)	989	*5.8%*	11,004	*9.5%*	32,477	*9.2%*
Age Distribution (2018)						
Age Under 5	638	*6.0%*	5,783	*5.9%*	16,946	*6.2%*
Age 5 to 9 Years	697	*6.5%*	5,878	*6.0%*	17,225	*6.3%*
Age 10 to 14 Years	797	*7.5%*	6,077	*6.2%*	18,230	*6.6%*
Age 15 to 19 Years	793	*7.4%*	5,474	*5.6%*	16,768	*6.1%*
Age 20 to 24 Years	718	*6.7%*	4,822	*4.9%*	14,471	*5.3%*
Age 25 to 29 Years	813	*7.6%*	6,047	*6.2%*	17,885	*6.5%*
Age 30 to 34 Years	686	*6.4%*	5,724	*5.8%*	17,351	*6.3%*
Age 35 to 39 Years	679	*6.4%*	5,726	*5.8%*	16,854	*6.1%*
Age 40 to 44 Years	701	*6.6%*	5,324	*5.4%*	15,765	*5.7%*
Age 45 to 49 Years	786	*7.4%*	5,430	*5.5%*	16,661	*6.1%*
Age 50 to 54 Years	754	*7.1%*	5,151	*5.2%*	16,007	*5.8%*
Age 55 to 59 Years	650	*6.1%*	5,210	*5.3%*	16,052	*5.8%*
Age 60 to 64 Years	538	*5.1%*	5,443	*5.5%*	15,651	*5.7%*
Age 65 to 74 Years	806	*7.6%*	12,111	*12.3%*	30,690	*11.2%*
Age 75 to 84 Years	440	*4.1%*	9,419	*9.6%*	19,759	*7.2%*
Age 85 Years or Over	150	*1.4%*	4,569	*4.7%*	8,563	*3.1%*
Median Age	35.5		43.5		40.8	
Gender Age Distribution (2018)						
Female Population	5,482	*51.5%*	51,905	*52.9%*	143,072	*52.0%*
Age 0 to 19 Years	1,412	*25.7%*	11,289	*21.7%*	33,538	*23.4%*
Age 20 to 64 Years	3,311	*60.4%*	25,583	*49.3%*	76,229	*53.3%*
Age 65 Years or Over	760	*13.9%*	15,033	*29.0%*	33,304	*23.3%*
Female Median Age	36.6		45.5		42.5	
Male Population	5,162	*48.5%*	46,283	*47.1%*	131,806	*48.0%*
Age 0 to 19 Years	1,513	*29.3%*	11,923	*25.8%*	35,632	*27.0%*
Age 20 to 64 Years	3,014	*58.4%*	23,295	*50.3%*	70,468	*53.5%*
Age 65 Years or Over	635	*12.3%*	11,065	*23.9%*	25,707	*19.5%*
Male Median Age	34.5		41.3		39.0	

STRATEGIC

Lat/Lon: 33.3795/-111.6878

RF5

S Power Rd & E Baseline Rd

	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2018)						
HH Income $200,000 or More	204	5.1%	1,770	4.4%	5,574	5.2%
HH Income $150,000 to $199,999	304	7.6%	2,381	5.9%	7,011	6.5%
HH Income $100,000 to $149,999	635	16.0%	5,831	14.6%	16,095	14.9%
HH Income $75,000 to $99,999	636	16.0%	5,066	12.6%	14,900	13.8%
HH Income $50,000 to $74,999	792	19.9%	7,942	19.8%	21,332	19.7%
HH Income $35,000 to $49,999	531	13.3%	6,061	15.1%	15,026	13.9%
HH Income $25,000 to $34,999	302	7.6%	3,558	8.9%	9,291	8.6%
HH Income $15,000 to $24,999	246	6.2%	3,525	8.8%	9,272	8.6%
HH Income Under $15,000	330	8.3%	3,931	9.8%	9,690	9.0%
HH Income $35,000 or More	3,102	77.9%	29,051	72.5%	79,939	73.9%
HH Income $75,000 or More	1,779	44.7%	15,048	37.6%	43,580	40.3%
Housing (2018)						
Total Housing Units	4,218		46,441		125,521	
Housing Units Occupied	3,980	94.4%	40,065	86.3%	108,193	86.2%
Housing Units Owner-Occupied	2,391	60.1%	28,247	70.5%	78,343	72.4%
Housing Units, Renter-Occupied	1,589	39.9%	11,818	29.5%	29,850	27.6%
Housing Units, Vacant	237	5.6%	6,376	13.7%	17,328	13.8%
Marital Status (2018)						
Never Married	2,952	34.7%	19,520	24.3%	58,881	26.5%
Currently Married	4,041	47.5%	40,878	50.8%	110,196	49.5%
Separated	254	3.0%	2,741	3.4%	7,633	3.4%
Widowed	317	3.7%	7,246	9.0%	15,876	7.1%
Divorced	948	11.1%	10,066	12.5%	29,892	13.4%
Household Type (2018)						
Population Family	9,038	84.9%	79,997	81.5%	228,515	83.1%
Population Non-Family	1,593	15.0%	17,317	17.6%	44,853	16.3%
Population Group Quarters	13	0.1%	874	0.9%	1,510	0.5%
Family Households	2,771	69.6%	25,705	64.2%	71,943	66.5%
Non-Family Households	1,209	30.4%	14,360	35.8%	36,250	33.5%
Married Couple with Children	920	22.8%	7,359	18.0%	21,720	19.7%
Average Family Household Size	3.3		3.1		3.2	
Household Size (2018)						
1 Person Households	916	23.0%	11,934	29.8%	29,418	27.2%
2 Person Households	1,293	32.5%	14,610	36.5%	38,377	35.5%
3 Person Households	696	17.5%	4,913	12.3%	15,123	14.0%
4 Person Households	602	15.1%	4,442	11.1%	13,165	12.2%
5 Person Households	284	7.1%	2,389	6.0%	6,957	6.4%
6 or More Person Households	190	4.8%	1,776	4.4%	5,153	4.8%
Household Vehicles (2018)						
Households with 0 Vehicles Available	122	3.1%	2,413	6.0%	5,261	4.9%
Households with 1 Vehicles Available	1,364	34.3%	16,950	42.3%	42,657	39.4%
Households with 2 or More Vehicles Available	2,494	62.7%	20,702	51.7%	60,275	55.7%
Total Vehicles Available	7,499		66,656		190,194	
Average Vehicles Per Household	1.9		1.7		1.8	

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

STRATEGIC

Lat/Lon: 33.3795/-111.6878

S Power Rd & E Baseline Rd

	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2018)						
Estimated Labor Population Age 16 Years or Over	8,347		79,316		219,052	
Estimated Civilian Employed	5,452	*65.3%*	41,172	*51.9%*	125,130	*57.1%*
Estimated Civilian Unemployed	180	*2.2%*	1,498	*1.9%*	4,663	*2.1%*
Estimated in Armed Forces	-	-	68	*0.1%*	168	*0.1%*
Estimated Not in Labor Force	2,715	*32.5%*	36,578	*46.1%*	89,091	*40.7%*
Unemployment Rate	2.2%		1.9%		2.1%	
Occupation (2015)						
Occupation: Population Age 16 Years or Over	5,460		41,301		126,701	
Management, Business, Financial Operations	773	*14.2%*	6,128	*14.8%*	19,709	*15.6%*
Professional, Related	1,382	*25.3%*	9,838	*23.8%*	29,100	*23.0%*
Service	1,065	*19.5%*	6,855	*16.6%*	20,664	*16.3%*
Sales, Office	1,468	*26.9%*	11,190	*27.1%*	35,029	*27.6%*
Farming, Fishing, Forestry	2	-	95	*0.2%*	156	*0.1%*
Construct, Extraction, Maintenance	300	*5.5%*	3,439	*8.3%*	10,230	*8.1%*
Production, Transport Material Moving	471	*8.6%*	3,756	*9.1%*	11,814	*9.3%*
White Collar Workers	3,622	*66.3%*	27,156	*65.8%*	83,838	*66.2%*
Blue Collar Workers	1,837	*33.7%*	14,145	*34.2%*	42,864	*33.8%*
Consumer Expenditure (2018)						
Total Household Expenditure	$259 M		$2.30 B		$6.61 B	
Total Non-Retail Expenditure	$134 M	*51.9%*	$1.19 B	*51.9%*	$3.43 B	*52.0%*
Total Retail Expenditure	$125 M	*48.1%*	$1.10 B	*48.1%*	$3.17 B	*48.0%*
Apparel	$9.10 M	*3.5%*	$80.2 M	*3.5%*	$231 M	*3.5%*
Contributions	$11.4 M	*4.4%*	$100 M	*4.4%*	$292 M	*4.4%*
Education	$9.73 M	*3.8%*	$84.1 M	*3.7%*	$245 M	*3.7%*
Entertainment	$14.6 M	*5.6%*	$129 M	*5.6%*	$371 M	*5.6%*
Food and Beverages	$37.9 M	*14.6%*	$337 M	*14.7%*	$967 M	*14.6%*
Furnishings and Equipment	$9.03 M	*3.5%*	$79.1 M	*3.4%*	$229 M	*3.5%*
Gifts	$6.47 M	*2.5%*	$56.9 M	*2.5%*	$165 M	*2.5%*
Health Care	$20.4 M	*7.9%*	$184 M	*8.0%*	$525 M	*8.0%*
Household Operations	$7.52 M	*2.9%*	$65.4 M	*2.8%*	$190 M	*2.9%*
Miscellaneous Expenses	$3.79 M	*1.5%*	$33.9 M	*1.5%*	$97.0 M	*1.5%*
Personal Care	$3.37 M	*1.3%*	$29.8 M	*1.3%*	$85.7 M	*1.3%*
Personal Insurance	$1.95 M	*0.8%*	$17.0 M	*0.7%*	$49.5 M	*0.7%*
Reading	$575 K	*0.2%*	$5.11 M	*0.2%*	$14.7 M	*0.2%*
Shelter	$53.2 M	*20.5%*	$474 M	*20.6%*	$1.36 B	*20.6%*
Tobacco	$1.55 M	*0.6%*	$14.0 M	*0.6%*	$39.7 M	*0.6%*
Transportation	$49.3 M	*19.0%*	$436 M	*19.0%*	$1.25 B	*19.0%*
Utilities	$19.3 M	*7.4%*	$172 M	*7.5%*	$492 M	*7.4%*
Educational Attainment (2018)						
Adult Population Age 25 Years or Over	7,002		70,154		191,238	
Elementary (Grade Level 0 to 8)	124	*1.8%*	2,271	*3.2%*	5,313	*2.8%*
Some High School (Grade Level 9 to 11)	233	*3.3%*	3,399	*4.8%*	9,746	*5.1%*
High School Graduate	1,865	*26.6%*	18,403	*26.2%*	48,255	*25.2%*
Some College	1,814	*25.9%*	19,256	*27.4%*	53,435	*27.9%*
Associate Degree Only	645	*9.2%*	6,104	*8.7%*	17,685	*9.2%*
Bachelor Degree Only	1,549	*22.1%*	13,580	*19.4%*	38,137	*19.9%*
Graduate Degree	773	*11.0%*	7,142	*10.2%*	18,667	*9.8%*

STRATEGIC

Lat/Lon: 33.3795/-111.6878

RF5

S Power Rd & E Baseline Rd

	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)						
1 Detached Unit	2,664	70.4%	26,503	73.9%	73,484	75.0%
1 Attached Unit	116	3.1%	1,945	5.4%	5,885	6.0%
2 to 4 Units	193	5.1%	1,179	3.3%	3,246	3.3%
5 to 9 Units	367	9.7%	1,548	4.3%	3,451	3.5%
10 to 19 Units	246	6.5%	1,661	4.6%	4,004	4.1%
20 to 49 Units	66	1.7%	558	1.6%	1,295	1.3%
50 or More Units	181	4.8%	1,870	5.2%	3,494	3.6%
Mobile Home or Trailer	148	3.9%	4,730	13.2%	14,018	14.3%
Other Structure	-	-	102	0.3%	381	0.4%
Homes Built By Year (2015)						
Homes Built 2010 or later	55	1.5%	804	2.2%	2,205	2.3%
Homes Built 2000 to 2009	599	15.8%	8,861	24.7%	25,608	26.2%
Homes Built 1990 to 1999	2,359	62.4%	13,297	37.1%	31,057	31.7%
Homes Built 1980 to 1989	457	12.1%	7,461	20.8%	23,924	24.4%
Homes Built 1970 to 1979	241	6.4%	6,397	17.8%	15,596	15.9%
Homes Built 1960 to 1969	134	3.5%	1,520	4.2%	4,889	5.0%
Homes Built 1950 to 1959	41	1.1%	565	1.6%	1,669	1.7%
Homes Built Before 1949	28	0.7%	281	0.8%	798	0.8%
Home Values (2015)						
Home Values $1,000,000 or More	10	0.4%	156	0.6%	529	0.7%
Home Values $500,000 to $999,999	141	6.1%	1,501	5.9%	4,445	6.2%
Home Values $400,000 to $499,999	113	4.9%	1,750	6.9%	4,778	6.7%
Home Values $300,000 to $399,999	362	15.6%	3,716	14.6%	10,102	14.2%
Home Values $200,000 to $299,999	901	38.8%	8,307	32.6%	23,451	32.9%
Home Values $150,000 to $199,999	533	22.9%	5,761	22.6%	15,238	21.4%
Home Values $100,000 to $149,999	187	8.1%	3,235	12.7%	8,737	12.2%
Home Values $70,000 to $99,999	50	2.2%	1,218	4.8%	3,129	4.4%
Home Values $50,000 to $69,999	16	0.7%	676	2.7%	1,667	2.3%
Home Values $25,000 to $49,999	7	0.3%	557	2.2%	1,813	2.5%
Home Values Under $25,000	66	2.8%	1,307	5.1%	4,966	7.0%
Owner-Occupied Median Home Value	$241,731		$207,487		$205,777	
Renter-Occupied Median Rent	$968		$1,002		$962	
Transportation To Work (2015)						
Drive to Work Alone	3,965	77.8%	35,620	76.2%	102,708	77.8%
Drive to Work in Carpool	555	10.9%	5,255	11.2%	13,806	10.5%
Travel to Work by Public Transportation	85	1.7%	660	1.4%	1,694	1.3%
Drive to Work on Motorcycle	37	0.7%	228	0.5%	697	0.5%
Walk or Bicycle to Work	141	2.8%	706	1.5%	2,151	1.6%
Other Means	61	1.2%	522	1.1%	1,521	1.2%
Work at Home	252	4.9%	3,746	8.0%	9,370	7.1%
Travel Time (2015)						
Travel to Work in 14 Minutes or Less	1,398	28.9%	8,366	19.5%	24,786	20.2%
Travel to Work in 15 to 29 Minutes	1,976	40.8%	14,597	34.0%	44,233	36.1%
Travel to Work in 30 to 59 Minutes	1,465	30.3%	12,580	29.3%	40,571	33.1%
Travel to Work in 60 Minutes or More	346	7.1%	2,725	6.3%	8,353	6.8%
Average Minutes Travel to Work	21.2		23.4		24.1	