

Waterview Marketplace Parsippany, New Jersey 07054



RD MANAGEMENT LLC



Parsippany, New Jersey Waterview Marketplace



Location:

Waterview Marketplace is located in Morris County at Route 46 & Waterview Blvd., in Parsippany, NJ 07054. The site borders Mountain Lakes and is situated in a high density, high income trade area surrounded by numerous office parks.

Type:

Future Community Shopping Center

GLA:

150,150 sf Proposed on ±16.01 Acres

Parking:

679 cars

Vital Statistics:

- Parsippany-Troy Hills (Morris County) is ranked the 5th best place to live in the country
- Whole Foods will have 4,100 sf of indoor and outdoor seating – 203 seats

Traffic:

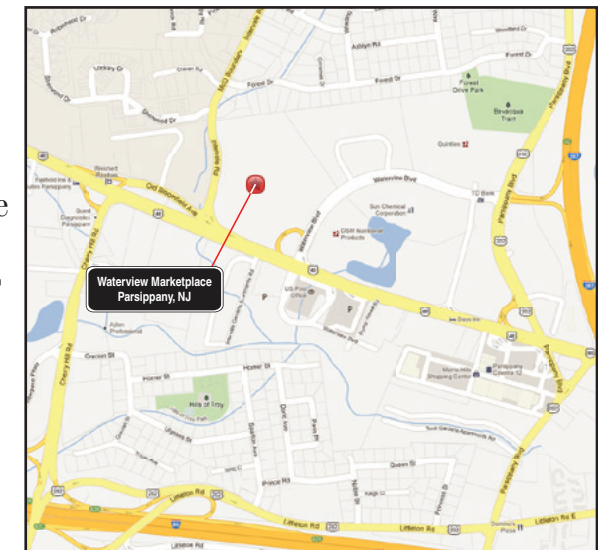
Average Daily Traffic Count on U.S. Route 46 is 26,941

Availability:

Anchor Spaces, In-line Spaces, End Caps, Pad Site

Area Retailers:

Marshalls, Home Goods, Cinopolis, Blink Fitness (Morris Hills S/C); Michaels, LA Fitness, Petco (Troy Hills S/C); Home Depot, Bed Bath & Beyond, Kmart, Staples, Modells (Arlington Plaza)



Demographics	1 mile	3 mile	5 mile	7 mile
Population				
2022 (projection)	7,631	63,317	133,668	250,446
2017 (estimate)	7,620	62,615	132,194	247,452
2010 (census)	7,551	61,690	130,079	243,969
Number of HH				
2022 (projection)	2,948	24,884	52,083	94,906
2017 (estimate)	2,879	24,068	50,426	91,884
2010 (census)	2,827	23,415	49,094	89,502
Average HH Income				
2022 (projection)	\$160,053	\$153,852	\$170,521	\$171,305
2017 (estimate)	\$125,884	\$123,636	\$135,329	\$136,450
2010 (census)	\$108,698	\$107,152	\$117,535	\$118,363
Median Age				
2017 (estimate)	42.6	42.4	42.9	42.0
Daytime Population				
2017 (estimate)	16,658	96,262	169,705	323,410

RD Management LLC
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RD Management LLC is ranked one of the Top 100 Retail Real Estate Owners in the U.S.

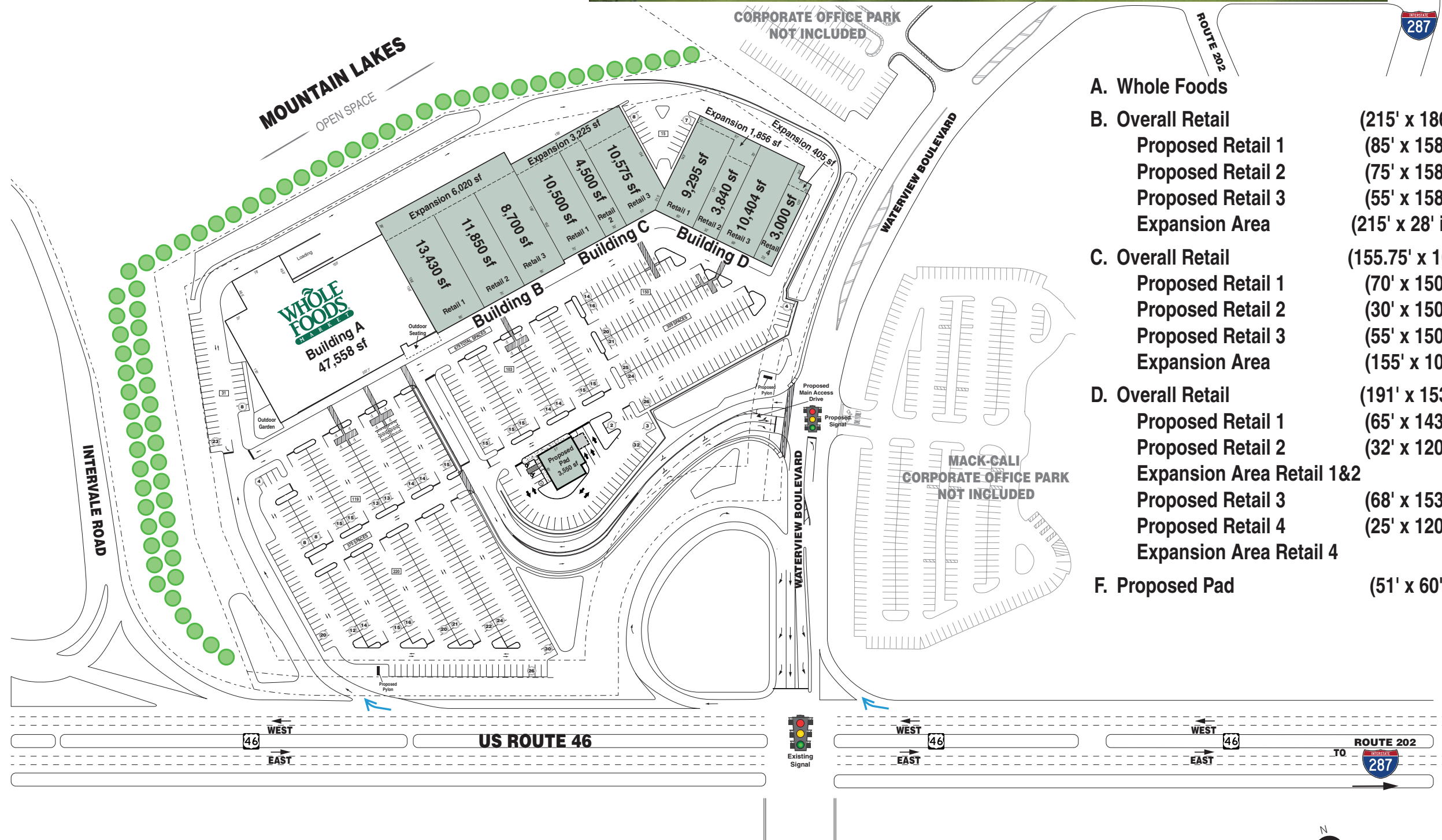
Information furnished is from sources deemed reliable, but is not guaranteed by RD Management and is subject to change in price, corrections, errors and omissions, prior sales or withdrawal without notice.

Waterview Marketplace

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Parsippany, New Jersey 07054



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A. Whole Foods		47,558 sf
B. Overall Retail	(215' x 186')	40,000 sf
Proposed Retail 1	(85' x 158')	13,430 sf
Proposed Retail 2	(75' x 158')	11,850 sf
Proposed Retail 3	(55' x 158')	8,700 sf
Expansion Area	(215' x 28' irr.)	6,020 sf
C. Overall Retail	(155.75' x 160')	28,800 sf
Proposed Retail 1	(70' x 150')	10,500 sf
Proposed Retail 2	(30' x 150')	4,500 sf
Proposed Retail 3	(55' x 150')	10,575 sf
Expansion Area	(155' x 10')	3,225 sf
D. Overall Retail	(191' x 153')	28,800 sf
Proposed Retail 1	(65' x 143')	9,295 sf
Proposed Retail 2	(32' x 120')	3,840 sf
Expansion Area Retail 1&2		1,856 sf
Proposed Retail 3	(68' x 153')	10,404 sf
Proposed Retail 4	(25' x 120')	3,000 sf
Expansion Area Retail 4		405 sf
F. Proposed Pad	(51' x 60')	3,550 sf



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