



# GREENVILLE, NC: Market Guide

## Demographics

Greenville, NC	10 Mile Radius
2016 Estimated Population	149,725
Daytime Population	190,226
Median HH Income	\$43,963
Number of Households	60,786

## Major Employers

Company Name	Employees
Vidant Medical Center	6,560
East Carolina University	5,750
Pitt County Public Schools	3,650
City Of Greenville	1,132
Pitt Community College	1,100
Pitt County	901

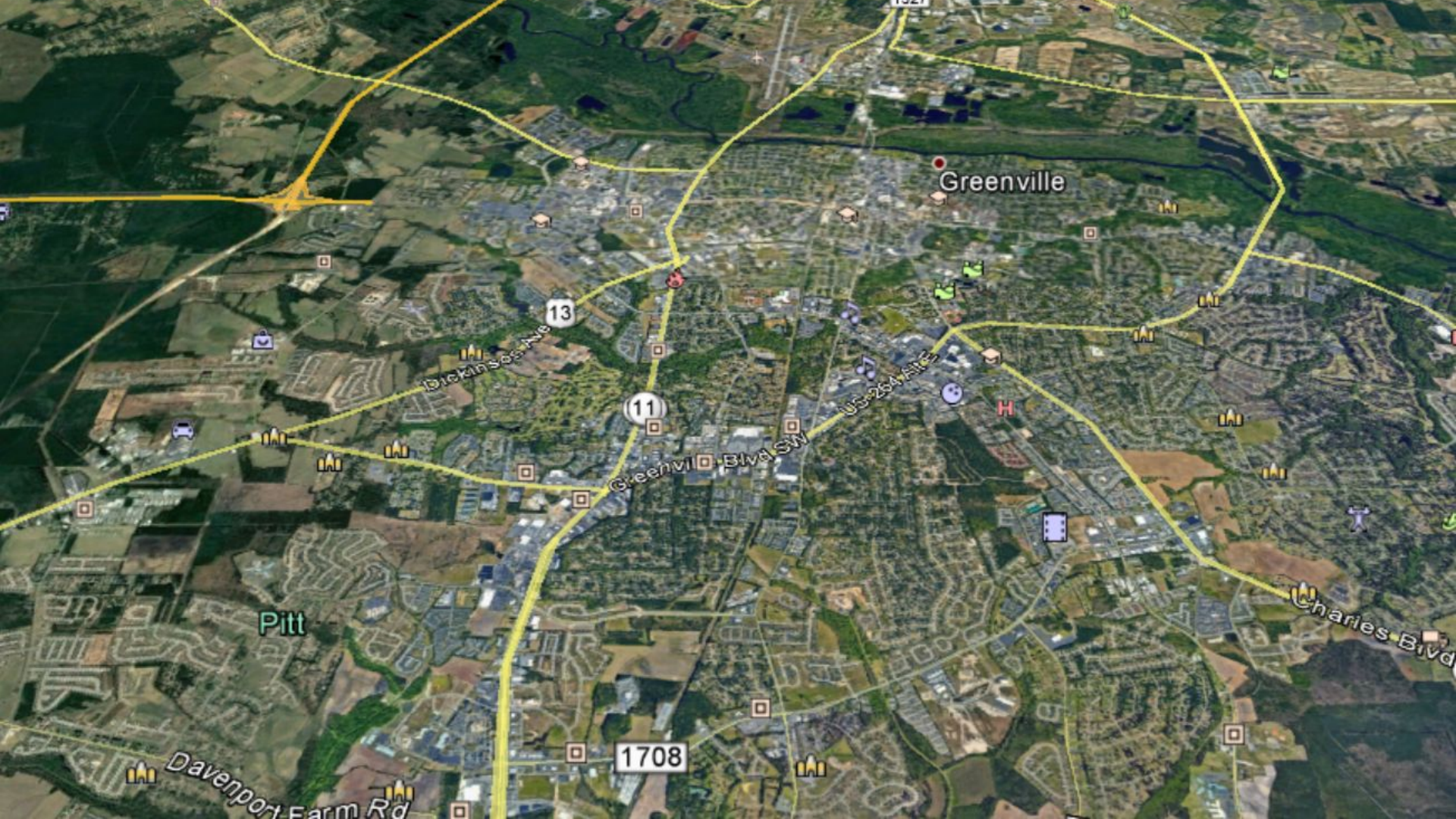


## Higher Education

School Name	Enrollment
East Carolina University	28,962
Pitt Community College	9,100







Greenville

13

11

Dickinson Ave

Greenville Blvd SW

US-25A

Pitt

Charles Blvd

1708

Davenport Farm Rd