



## **FORMER BANK** 3,300 SF RETAIL SPACE AVAILABLE | ROCKVILLE, MD CORNER OF ROCKVILLE PIKE & OLD GEORGETOWN ROAD: OVER 67,107 VPD



# SITE PLAN

**IOUMERD** 

CAPITAL BANK



BIBIBOP asian grill. sport&health Sur la fable 355

OLD GEORGETOWN RD 9,845 AAWDT

WHITE FLINT STATION

MARIN

355



187)

EXECUTIVE BIND

14.72

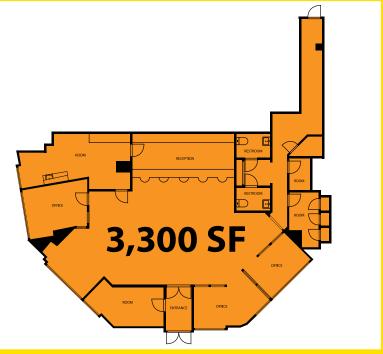
Bank 690



S Same to the





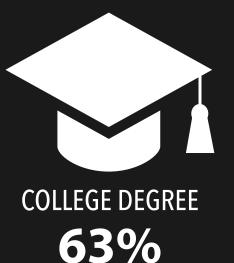




### DEMOGRAPHICS







within 3 miles

**AVERAGE HH INCOME** \$130,793 within 3 miles



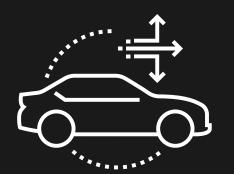
**BUSINESSES** 6,760 within 3 miles



**BLUE COLLAR** 10.9% within 3 miles



HOUSEHOLDS 60,232 within 3 miles



**CARS PER DAY** 55,911 on Rockville Pike



WHITE COLLAR 71.4% within 3 miles







**Metro Renters** 



Residents in this highly mobile and educated market live alone or with a roommate in older apartment buildings and condos located in the urban core of the city. This is one of the fastest growing segments; the popularity of urban life continues to increase for consumers in their late twenties and thirties. Metro Renters residents income is close to the US average, but they spend a large portion of their wages on rent, clothes, and the latest technology. Computers and cell phones are an integral part of everyday life and are used interchangeably for news, entertainment, shopping, and social media. Metro Renters residents live close to their jobs and usually walk or take a taxi to get around the city.

• Renters occupy close to 80% of all households.

• Public transportation, taxis, walking, and biking are popular ways to navigate the city

**Enterprising Professionals** 

Residents are well educated and climbing the ladder in STEM (science, technology, engineering, and mathematics) occupations. They change jobs often and therefore choose to live in condos, town homes, or apartments; many still rent their homes. The market is fast-growing, located in lower density neighborhoods of large metro areas. Enterprising Professionals residents are diverse, with Asians making up over one-fi fth of the population. This young market makes over one and a half times more income than the US median, supplementing their income with high-risk investments. At home, they enjoy the Internet and TV on high-speed connections with premier channels and services.

 Almost half of households are married couples, and 30% are single person households.

Housing is a mixture of suburban singlefamily homes, row homes, and larger multiunit structures.

### **City Lights**

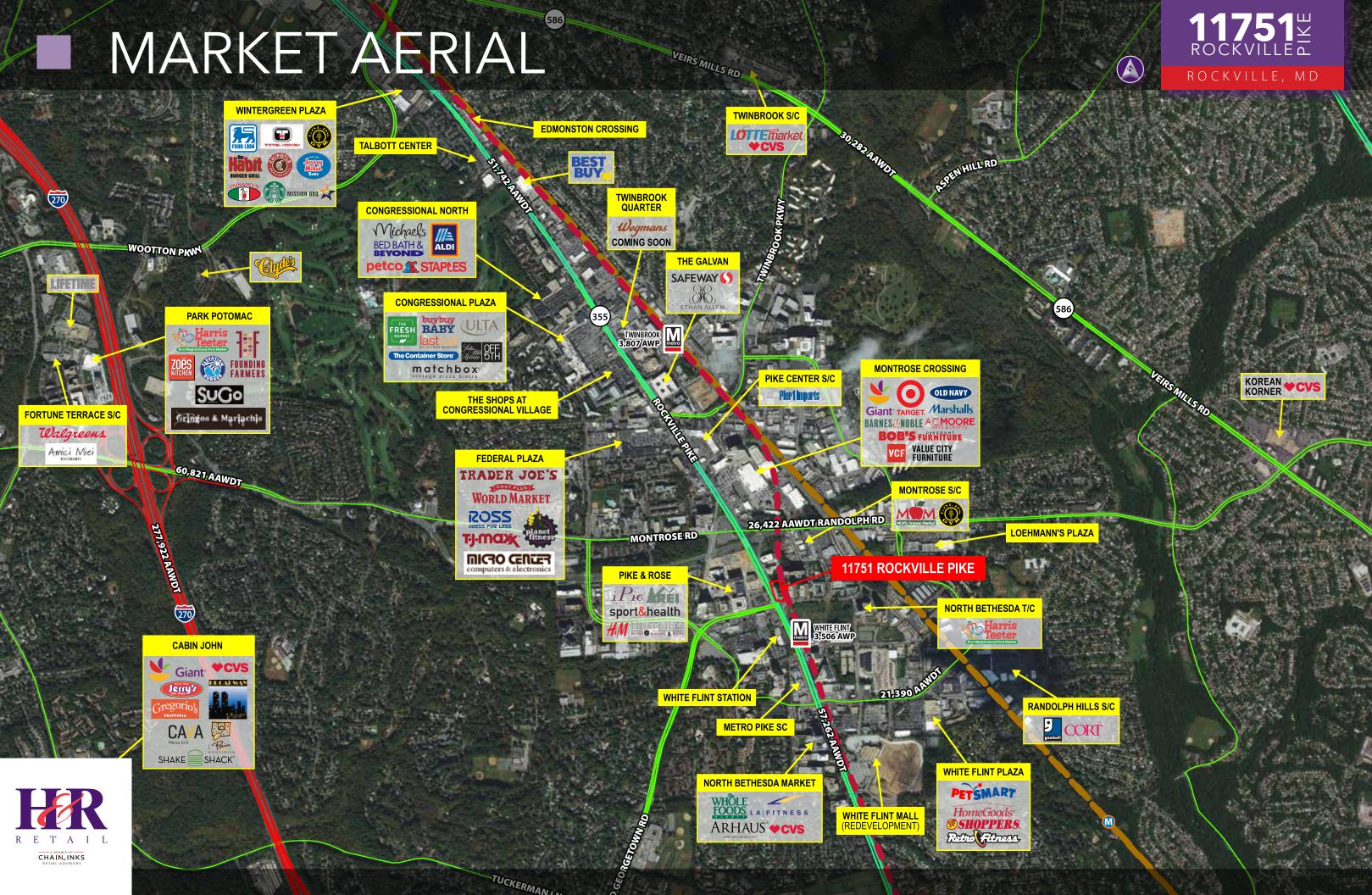
A densely populated urban market, is the epitome of equality. The wide-ranging demographic characteristics of residents mirror their passion for social welfare and equal opportunity. Household types range from single person to married-couple families, with and without children. A blend of owners and renters, singlefamily homes and town homes, midrise and high-rise apartments, these neighborhoods are both racially and ethnically diverse. Many residents have completed some college or a degree, and they earn a good income in professional and service occupations. Willing to commute to their jobs, they work hard and budget well to support their urban lifestyles, laying the foundation for stable financial futures.

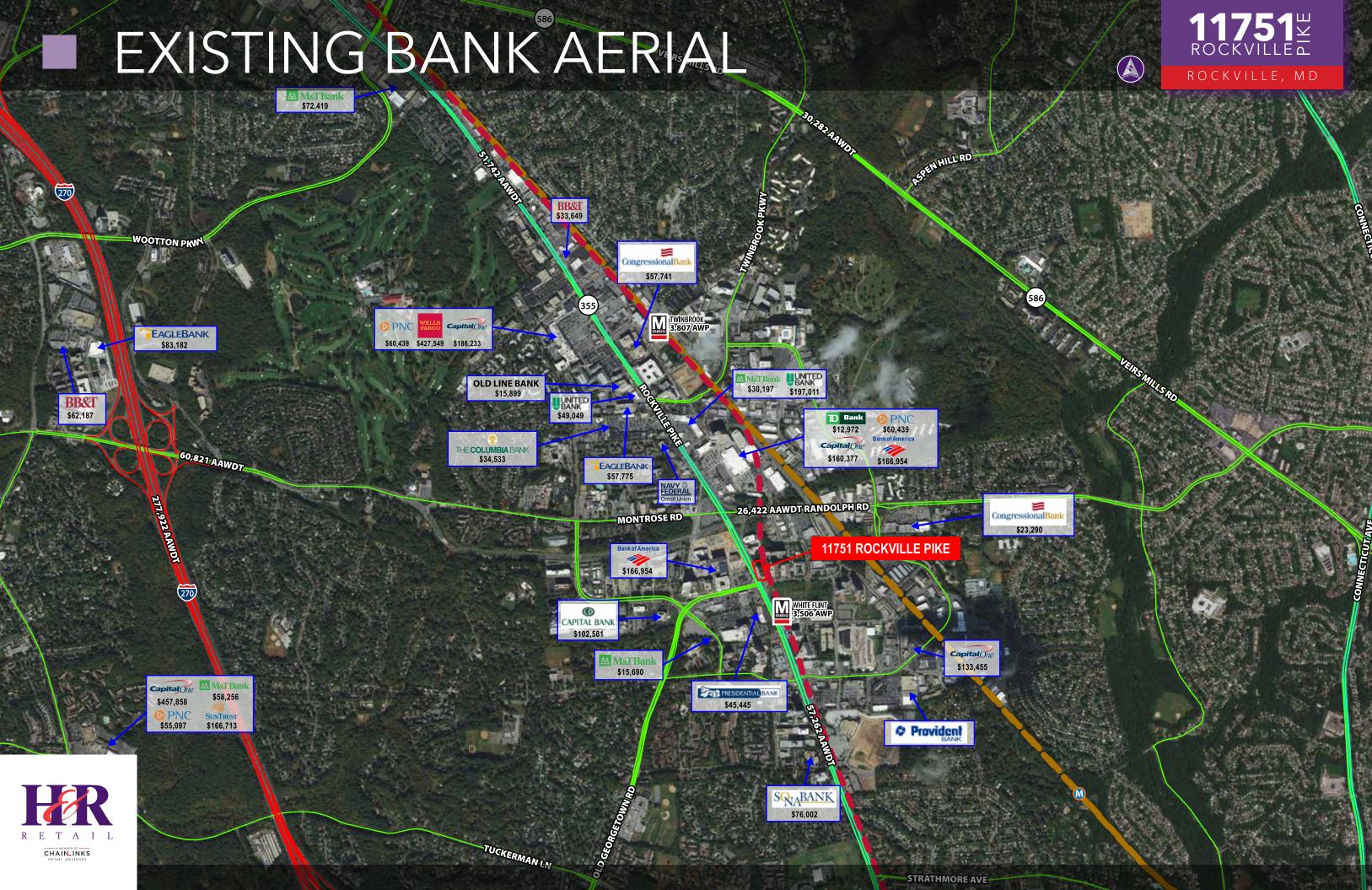
Half of the homes are single-family residences or townhomes.

• Tenure is 50-50: half of households are owned and half are rented. Median home value (Index 182) and average gross rent (Index 129) exceed US values.

• Housing is older in this market: 2 out of 3 homes were built before 1970.

• Most households own one vehicle, but public transportation is still a necessity for daily commutes.









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