Publix #1374 - Harbor Point

5230 US Highway 1 Vero Beach, FL 32967 Lat 27.689, Long -80.412

FOR LEASE



PROPERTY HIGHLIGHTS

- Publix-Anchored Center
- Vero Beach MSA
- Two Outparcels Available with Great Visibility and Access from US Highway 1
- Major Tenants Include Orangetheory Fitness, Brooklyn Water Bagels, AT&T and Mattress Firm
- Traffic Count: 23,926 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	2,821	21,522	57,709
Daytime Population	3,252	26,349	69,730
Total Households	1,341	9,381	26,502
Avg. HH Income	\$77,109	\$117,389	\$92,119

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Michael Rautbord

561.447.8529 | mrautbord@crossmanco.com 890 North Federal Highway, Suite 434, Boca Raton, FL



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SITE PLAN

511212711			
Suite	Tenant	Size	
ANC	Publix	45,600	
A101	AVAILABLE	1,200	
A102	Mawk Wine & Spirits	1,800	
A103-104	Davila's Pizza	2,000	
A105	Hair Shop for Men	1,000	
A106	AVAILABLE	1,200	
A107-109	Orange Theory Fitness	3,600	
A110	Stretch Zone	1,200	
A111-112	Brooklyn Water Bagels	2,400	
C101	Asian House	1,400	
C102	Domino's Pizza	1,400	
C103	Nail Boutique and Spa	1,400	
C104	UPS	1,400	
C105	AVAILABLE	1,400	
1	AT&T	1,500	
2	Mattress Firm	3,500	
OP1	AVAILABLE	±1.30 AC	
OP3	McDonald's		
OP4	AVAILABLE	±1.23 AC	

TOTAL 72,000





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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY



106,100

EST. # OF VISITS ANNUALLY



591,900

AVG. VISITS / CUSTOMER



AVG. LENGTH-OF-STAY / VISIT



36 MIN

TOP 3 DAYS

Monday Friday Sunday

89,330 88,160 85,993

OF VISITS

TOP 3 HOURS

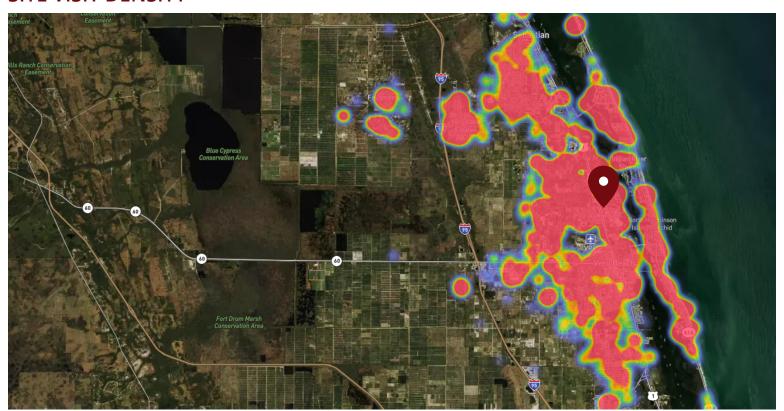
12-1 PM 4-5 PM

OF VISITS 98,016 96,125

94,551

Data provided by Placer Labs Inc. (www.placer.ai) Dec 01, 2019 - Nov 30, 2020

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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