

**Austin Herlihy** 

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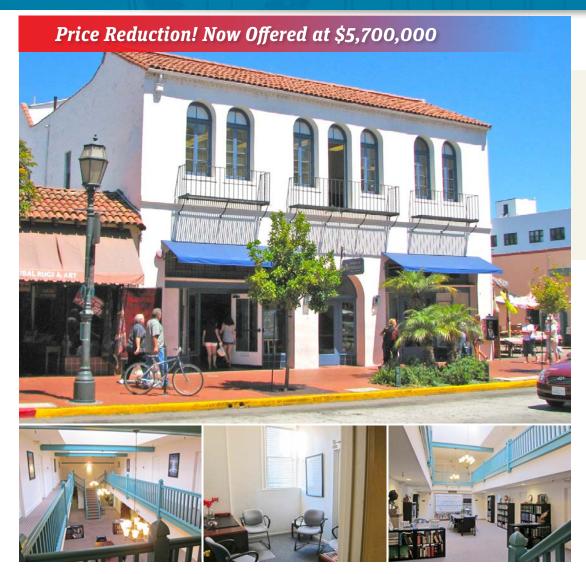
Also represented by

John D. Repstad 310.200.1819 | Realty Advisory Group

Jrepstad@raginc.com CA Lic. 01322897



524 STATE ST. | SANTA BARBARA, CA 93101



#### PROPERTY BRIEF

Iconic State Street building, prominently located in the center of Santa Barbara's downtown entertainment district and surrounded by hotels, restaurants and night clubs. Great retail exposure with over 45 feet of building frontage and adjacent to abundant public parking in the rear. Developable into a variety of attractive uses under the current C-M zoning including hotel, retail, restaurant, office and other similar uses. Please contact Listing Agents for more details and showings.

### All offers to be presented in LOI format.

New Price \$5,700,000

Building Size | ±13,241 SF

Price Per SF # \$430/SF

**Lot Size** # ±5,662 SF

**APN** # 037-173-039

Zoning F C-M (100% Zone of Benefit)

Parking Adjacent to Public Lot with 185 Spaces

Floors 🖟 3

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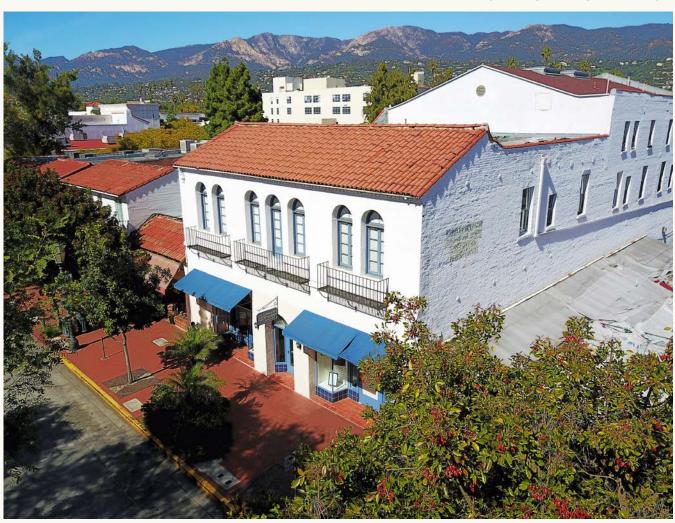


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#### ZONING INFORMATION

#### Allowed Uses in the C-M Zone

- Retail Single Tenant or Multi-Tenant
- Office Mixed-Use or Creative Office
- Medical Office
- Museum
- 🕒 Health Club, Spa, Gymnasium
- Restaurant
- Educational Facility
- Residential Apartments



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#### INTERIOR PHOTOS







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#### LOCATION



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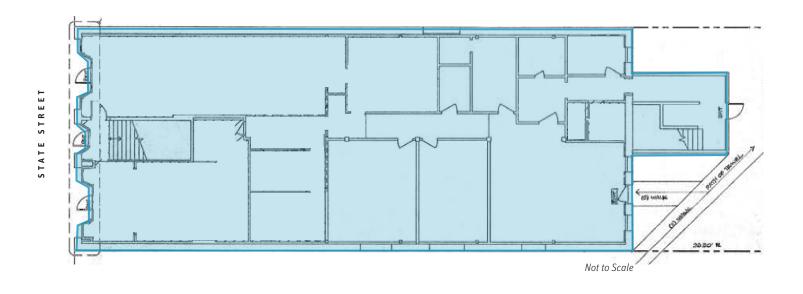
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FLOORPLAN | 1ST FLOOR



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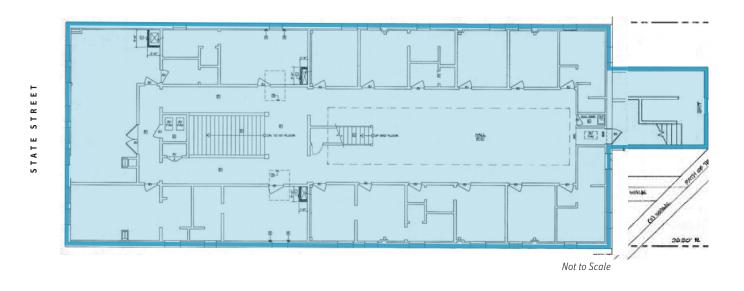
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FLOORPLAN | 2ND FLOOR



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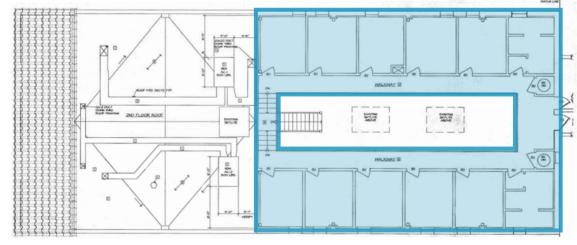
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FLOORPLAN | 3RD FLOOR

STATE STREET



Not to Scale

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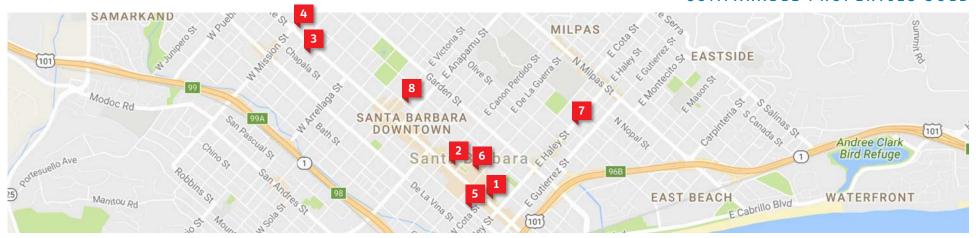
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#### COMPARABLE PROPERTIES SOLD



Property Address	Size (SF)	Price	Price/SF	Туре	Closing Date
Subject Property 524 State St., Santa Barbara	13,241 SF	Asking Price \$5,700,000	\$430/SF	Retail/Office	-
800 State St., Santa Barbara	7,956 SF	\$8,625,000	\$1,084/SF	Retail	8/29/2017
1811 State St., Santa Barbara	4,971 SF	\$2,395,000	\$482/SF	Office	11/22/2017
1936 State St., Santa Barbara	3,427 SF	\$4,950,000	\$1,444/SF	Retail	12/6/2016

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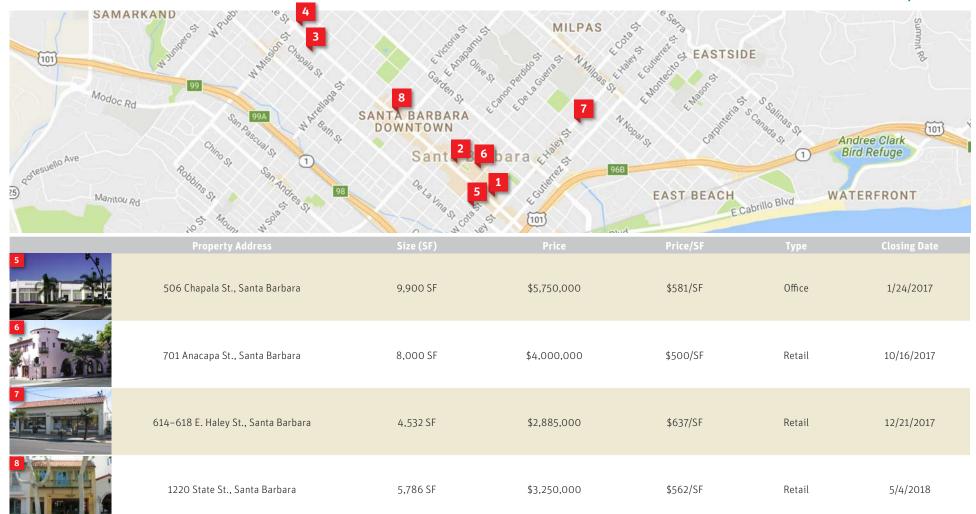
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### COMPARABLE PROPERTIES SOLD, CONT.



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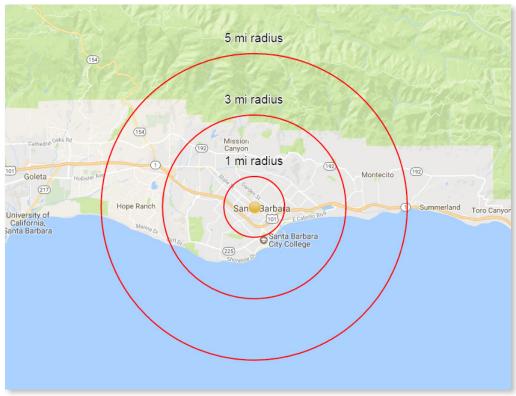
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## 524 STATE ST. | SANTA BARBARA, CA 93101

#### DEMOGRAPHICS

524 State St						
Santa Barbara, CA 93101	1 mi radi	us	3 mi radi	ius	5 mi radi	us
Population						
Estimated Population (2017)	24,102		86,119		110,081	
Projected Population (2022)	24,888		88,939		113,761	
Census Population (2010)	23,439		84,332		107,009	
Census Population (2000)	23,850		86,520		109,267	
Projected Annual Growth (2017-2022)	786	0.7%	2,820	0.7%	3,680	0.7%
Historical Annual Growth (2010-2017)	663	0.4%	1,787	0.3%	3,072	0.4%
Historical Annual Growth (2000-2010)	-411	-0.2%	-2,188	-0.3%	-2,258	-0.2%
Estimated Population Density (2017)	7,675	psm	3,047	psm	1,402	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2017)	9,635		34,010		44,287	
Projected Households (2022)	10,005		35,319		46,020	
Census Households (2010)	9,342		33,118		42,891	
Census Households (2000)	9,090		33,531		43,254	
Projected Annual Growth (2017-2022)	370	0.8%	1,309	0.8%	1,733	0.8%
Historical Annual Change (2000-2017)	545	0.4%	479	0.1%	1,033	0.1%
Average Household Income						
Estimated Average Household Income (2017)	\$72,093		\$113,586		\$121,337	
Projected Average Household Income (2022)	\$85,299		\$139,605		\$149,247	
Census Average Household Income (2010)	\$57,463		\$85,236		\$93,519	
Census Average Household Income (2000)	\$47,682		\$71,892		\$78,705	
Projected Annual Change (2017-2022)	\$13,207	3.7%	\$26,019	4.6%	\$27,911	4.6%
Historical Annual Change (2000-2017)	\$24,411	3.0%	\$41,694	3.4%	\$42,631	3.2%
Median Household Income						
Estimated Median Household Income (2017)	\$59,224		\$88,477		\$91,639	
Projected Median Household Income (2022)	\$70,004		\$103,305		\$106,571	
Census Median Household Income (2010)	\$45,974		\$63,079		\$65,276	
Census Median Household Income (2000)	\$35,696		\$53,206		\$57,386	
Projected Annual Change (2017-2022)	\$10,781	3.6%	\$14,828	3.4%	\$14,932	3.3%
Historical Annual Change (2000-2017)	\$23,527	3.9%	\$35,271	3.9%	\$34,254	3.5%
Daytime Demographics (2017)						
Total Businesses	4,081		7,096		8,480	
Total Employees Company Headquarter Businesses	43,091 37	0.9%	67,335 47	0.7%	79,977 57	0.7%
Company Headquarter Employees	2,536	5.9%		10.2%	7,631	9.5%
Employee Population per Business	10.6	to 1	9.5	to 1	9.4	to 1
Residential Population per Business	5.9		12.1		13.0	
Adj. Daytime Demographics Age 16 Years or Over	49,068		91,336		113,195	



Traffic Counts
Carrillo Street at State Street: ±18,000 CPD
U.S. Hwy. 101: ±100,000 CPD

2000-2010 Census, 2017 Estimates with 2022 Projections / SitesUSA

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#### MARKET OVERVIEW

### **Economy**

As a major travel destination, Santa Barbara's tourism and hospitality industry are vital components of the local economy, which also includes a very large service sector (nearly 35%), education, technology, health care, finance, agriculture, manufacturing, and local government. Education in particular is well-represented with five higher learning institutions including UCSB, Santa Barbara City College and Westmont College

Rank	Employer	# Employees	Rank	Employer	# Employees
1	University of California, Santa Barbara	10,403	6	City of Santa Barbara	1,716
2	County of Santa Barbara	4,652	7	Raytheon Electronic Systems	1,300
3	Santa Barbara Cottage Health System	2,605	8	Sansum Clinics	1,040
4	Santa Barbara City College	2,066	9	Santa Barbara County Education Office	929
5	Santa Barbara Unified School Districts	1,988	10	United States Postal Service	805



### **Quick Stats**

Santa Barbara Population # ±91,842 (2017)

2017 Est. Population ±28,783 (1-mile radius)

±88,694 (3-mile radius)

±111,042 (5-mile radius)

So. Coast Annual Tourism # ±7.2 million (2017)

*Visitor-Related Spending* # ±\$1.9 billion (2017)

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