

Demographic Detail Comparison



1 Mile: 27591 DEQUINDRE RD
MADISON HEIGHTS, MI 48071

3 Miles: 27591 DEQUINDRE RD
MADISON HEIGHTS, MI 48071

5 Miles: 27591 DEQUINDRE RD
MADISON HEIGHTS, MI 48071

2013A Demographics:

Employees	7,858	76,573	177,681
Establishments*	641	5,321	15,112
Total Population	15,345	115,743	336,602
Total Households	6,486	49,257	141,216
Female Population	7,907	58,916	173,590
% Female	51.53	50.90	51.57
Male Population	7,437	56,827	163,012
% Male	48.47	49.10	48.43
Population Density (per Sq. Mi.)	4,852.17	4,135.32	4,307.82

Age:

Age 0 - 4	5.8%	6.2%	6.2%
Age 5 - 14	10.6%	10.8%	11.4%
Age 15 - 19	5.6%	5.3%	5.7%
Age 20 - 24	5.7%	6.1%	6.2%
Age 25 - 34	14.0%	16.3%	15.2%
Age 35 - 44	13.9%	14.4%	14.2%
Age 45 - 54	14.9%	14.8%	14.6%
Age 55 - 64	12.5%	11.9%	12.2%
Age 65 - 74	7.7%	6.7%	6.9%
Age 75 - 84	6.8%	5.1%	4.9%
Age 85 +	2.7%	2.3%	2.4%
Median Age	41.1	38.6	38.7

Housing Units

Total Housing Units	6,900	52,653	154,782
Occupied Housing Units	94.0%	93.6%	91.2%
Vacant Housing Units	6.0%	6.5%	8.8%

Housing Units by Tenure

Occupied Housing Units	6,486	49,257	141,216
Owner Occupied Housing Units	4,487	33,948	94,730
Owner Occupied free and clear	23.9%	21.8%	22.3%
Owner Occupied with a mortgage or loan	45.2%	47.1%	44.8%
Renter Occupied Housing Units	30.8%	31.1%	32.9%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.4%	0.4%
Asian	6.9%	5.5%	4.3%
Black	12.0%	8.8%	20.6%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	77.3%	81.9%	71.5%
Other	0.4%	0.5%	0.5%
Multi-Race	2.9%	2.9%	2.7%
Hispanic Ethnicity	2.1%	2.4%	2.3%
Not of Hispanic Ethnicity	97.9%	97.6%	97.7%

Race of Hispanics

Hispanics	323	2,827	7,596
American Indian	1.1%	1.6%	1.6%
Asian	2.5%	1.7%	1.3%
Black	2.8%	3.8%	7.5%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
White	66.0%	66.4%	62.8%
Other	15.0%	16.0%	15.0%
Multi-Race	12.6%	10.3%	11.7%

Race of Non Hispanics

Non Hispanics	15,022	112,916	329,006
American Indian	0.4%	0.4%	0.4%
Asian	7.0%	5.5%	4.4%
Black	12.2%	8.9%	20.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	77.6%	82.3%	71.7%
Other	0.1%	0.1%	0.1%
Multi-Race	2.7%	2.7%	2.5%

Marital Status:

Age 15 + Population	12,824	96,085	277,329
Divorced	11.1%	12.4%	12.3%
Never Married	30.8%	35.8%	37.4%
Now Married	48.7%	44.9%	42.9%
Now Married - Separated	1.9%	1.1%	1.4%
Widowed	9.3%	6.8%	7.5%

Educational Attainment:

Total Population Age 25+	11,096	82,818	237,193
Grade K - 8	3.3%	2.7%	2.6%
Grade 9 - 12	10.4%	8.7%	8.8%
High School Graduate	30.1%	31.4%	29.3%
Associates Degree	7.9%	7.9%	7.6%
Bachelor's Degree	16.0%	15.5%	16.6%
Graduate Degree	5.8%	8.4%	9.8%
Some College, No Degree	23.9%	23.7%	23.3%

Household Income:

Income \$ 0 - \$9,999	7.9%	7.4%	8.4%
Income \$ 10,000 - \$14,999	5.7%	6.0%	6.3%
Income \$ 15,000 - \$24,999	11.7%	11.9%	11.6%
Income \$ 25,000 - \$34,999	12.9%	12.3%	11.8%
Income \$ 35,000 - \$49,999	18.6%	16.0%	15.4%
Income \$ 50,000 - \$74,999	18.7%	19.9%	19.0%
Income \$ 75,000 - \$99,999	13.2%	12.7%	12.2%
Income \$100,000 - \$124,999	5.8%	7.5%	7.1%
Income \$125,000 - \$149,999	2.8%	3.0%	3.6%
Income \$150,000 +	2.6%	3.4%	4.5%
Average Household Income	\$54,633	\$58,650	\$60,811
Median Household Income	\$45,529	\$46,736	\$46,383
Per Capita Income	\$23,100	\$25,010	\$25,604

Vehicles Available

0 Vehicles Available	9.7%	8.8%	10.1%
1 Vehicle Available	36.5%	38.7%	40.1%
2+ Vehicles Available	53.9%	52.5%	49.8%
Average Vehicles Per Household	1.84	1.81	1.77

Total Vehicles Available	11,927	89,170	249,497
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2018 Demographics:

Total Population	15,206	115,389	332,498
Total Households	6,513	49,563	140,782
Female Population	7,855	58,684	171,220
% Female	51.7%	50.9%	51.5%
Male Population	7,351	56,705	161,278
% Male	48.3%	49.1%	48.5%

Age:

Age 0 - 4	5.7%	6.3%	6.3%
Age 5 - 14	10.3%	10.8%	11.4%
Age 15 - 19	5.3%	5.0%	5.4%
Age 20 - 24	5.4%	5.8%	5.9%
Age 25 - 34	13.8%	16.2%	15.2%
Age 35 - 44	13.3%	14.0%	13.7%
Age 45 - 54	13.4%	13.4%	13.4%
Age 55 - 64	13.2%	12.6%	12.8%
Age 65 - 74	9.5%	8.2%	8.3%
Age 75 - 84	7.1%	5.3%	5.1%
Age 85 +	3.0%	2.5%	2.5%
Median Age	41.9	38.9	39.0

Housing Units

Total Housing Units	6,968	53,271	155,342
Occupied Housing Units	93.5%	93.0%	90.6%
Vacant Housing Units	6.5%	7.0%	9.4%

Housing Units by Tenure

Owner Occupied Housing Units	4,435	33,858	93,940
Owner Occupied free and clear	23.7%	21.6%	22.1%
Owner Occupied with a mortgage or loan	44.4%	46.7%	44.6%
Renter Occupied Housing Units	31.9%	31.7%	33.3%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.4%	0.4%
Asian	7.2%	5.7%	4.6%
Black	12.7%	9.4%	20.6%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	76.1%	80.8%	71.1%
Other	0.4%	0.5%	0.5%
Multi-Race	3.1%	3.1%	2.9%
Hispanic Ethnicity	2.2%	2.6%	2.4%
Not of Hispanic Ethnicity	97.8%	97.4%	97.6%

Race of Hispanics

Hispanics	336	3,013	8,068
American Indian	1.0%	1.6%	1.5%
Asian	2.4%	1.7%	1.3%
Black	3.0%	4.1%	7.6%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
White	65.7%	66.3%	62.9%
Other	14.3%	15.3%	14.3%

Multi-Race	13.5%	10.9%	12.2%
Race of Non Hispanics			
Non Hispanics	14,870	112,376	324,430
American Indian	0.4%	0.4%	0.4%
Asian	7.3%	5.8%	4.6%
Black	13.0%	9.5%	20.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	76.3%	81.2%	71.3%
Other	0.1%	0.1%	0.1%
Multi-Race	2.9%	2.9%	2.6%
Marital Status:			
Age 15 + Population	12,765	95,609	273,606
Divorced	11.2%	12.5%	12.4%
Never Married	31.0%	36.1%	37.5%
Now Married	48.4%	44.6%	42.6%
Now Married - Separated	2.0%	1.2%	1.5%
Widowed	9.5%	6.8%	7.5%
Educational Attainment:			
Total Population Age 25+	11,138	83,186	236,032
Grade K - 9	3.4%	2.7%	2.6%
Grade 9 - 12	10.3%	8.6%	8.7%
High School Graduate	29.7%	31.0%	29.0%
Associates Degree	8.0%	8.0%	7.7%
Bachelor's Degree	16.0%	15.5%	16.7%
Graduate Degree	5.9%	8.6%	10.0%
Some College, No Degree	23.9%	23.7%	23.2%
Household Income:			
Income \$ 0 - \$9,999	6.1%	5.6%	6.4%
Income \$ 10,000 - \$14,999	5.7%	5.7%	6.0%
Income \$ 15,000 - \$24,999	10.8%	10.9%	10.7%
Income \$ 25,000 - \$34,999	11.6%	11.2%	10.8%
Income \$ 35,000 - \$49,999	17.0%	14.8%	14.3%
Income \$ 50,000 - \$74,999	17.6%	18.3%	17.7%
Income \$ 75,000 - \$99,999	15.1%	14.3%	13.7%
Income \$100,000 - \$124,999	8.5%	10.0%	9.4%
Income \$125,000 - \$149,999	4.0%	4.5%	5.0%
Income \$150,000 +	3.7%	4.8%	6.1%
Average Household Income	\$61,305	\$66,534	\$69,210
Median Household Income	\$49,063	\$52,070	\$52,182
Per Capita Income	\$26,266	\$28,628	\$29,397
Vehicles Available			
0 Vehicles Available	9.9%	8.9%	10.2%
1 Vehicle Available	36.4%	38.7%	40.1%
2+ Vehicles Available	53.7%	52.4%	49.8%
Average Vehicles Per Household	1.84	1.81	1.77
Total Vehicles Available	11,985	89,770	248,858

2010 Demographics:

Total Population	15,235	114,681	334,798
Total Households	6,433	48,715	140,234
Female Population	7,867	58,325	172,678
% Female	51.64	50.86	51.58

Male Population	7,367	56,356	162,120
% Male	48.36	49.14	48.42
Population Density (per Sq. Mi.)	4,817.40	4,097.38	4,284.73
Age:			
Age 0 - 4	5.8%	6.1%	6.1%
Age 5 - 14	10.9%	10.9%	11.5%
Age 15 - 19	6.1%	5.9%	6.4%
Age 20 - 24	5.7%	6.3%	6.2%
Age 25 - 34	13.9%	16.1%	15.1%
Age 35 - 44	13.5%	14.2%	14.1%
Age 45 - 54	15.0%	15.2%	14.8%
Age 55 - 64	11.9%	11.1%	11.5%
Age 65 - 74	7.7%	6.8%	6.8%
Age 75 - 84	6.9%	5.3%	5.1%
Age 85 +	2.5%	2.2%	2.3%
Median Age	40.7	38.2	38.3
Housing Units			
Total Housing Units	6,968	53,271	155,342
Occupied Housing Units	93.5%	93.0%	90.6%
Vacant Housing Units	6.5%	7.0%	9.4%
Housing Units by Tenure			
Owner Occupied Housing Units	4,521	34,193	95,890
Owner Occupied free and clear	22.4%	20.5%	20.7%
Owner Occupied with a mortgage or loan	47.8%	49.7%	47.7%
Renter Occupied Housing Units	29.7%	29.8%	31.6%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.4%	0.4%	0.4%
Asian	6.4%	5.2%	4.0%
Black	10.8%	8.0%	20.2%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	79.1%	83.2%	72.4%
Other	0.5%	0.5%	0.5%
Multi-Race	2.8%	2.7%	2.5%
Hispanic Ethnicity	2.0%	2.2%	2.1%
Not of Hispanic Ethnicity	98.0%	97.8%	97.9%
Race of Hispanics			
Hispanics	300	2,541	6,875
American Indian	1.2%	1.5%	1.5%
Asian	2.7%	1.7%	1.3%
Black	2.7%	3.6%	7.3%
Hawaiian/Pacific Islander	0.0%	0.2%	0.1%
White	65.8%	66.0%	62.7%
Other	16.4%	17.5%	16.1%
Multi-Race	11.2%	9.6%	10.9%
Race of Non Hispanics			
Non Hispanics	14,935	112,140	327,923
American Indian	0.4%	0.4%	0.3%
Asian	6.4%	5.2%	4.1%

Black	11.0%	8.1%	20.4%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	79.4%	83.6%	72.6%
Other	0.1%	0.1%	0.1%
Multi-Race	2.6%	2.5%	2.3%

Marital Status:

Age 15 + Population	12,687	95,249	275,747
Divorced	10.7%	12.2%	12.3%
Never Married	29.2%	34.3%	35.9%
Now Married	51.2%	46.9%	44.5%
Now Married - Separated	1.7%	1.0%	1.5%
Widowed	8.9%	6.6%	7.3%

Educational Attainment:

Total Population Age 25+	10,894	81,224	233,690
Grade K - 8	3.3%	2.7%	2.6%
Grade 9 - 12	10.5%	8.8%	9.0%
High School Graduate	30.1%	31.0%	29.1%
Associates Degree	8.0%	8.0%	7.7%
Bachelor's Degree	15.9%	15.3%	16.4%
Graduate Degree	5.7%	8.3%	9.7%
Some College, No Degree	24.1%	24.2%	23.6%

Household Income:

Income \$ 0 - \$9,999	8.0%	7.6%	8.7%
Income \$ 10,000 - \$14,999	5.6%	6.0%	6.3%
Income \$ 15,000 - \$24,999	11.5%	11.9%	11.7%
Income \$ 25,000 - \$34,999	13.7%	12.8%	12.4%
Income \$ 35,000 - \$49,999	19.0%	16.5%	15.8%
Income \$ 50,000 - \$74,999	18.5%	19.5%	18.6%
Income \$ 75,000 - \$99,999	12.6%	12.2%	11.9%
Income \$100,000 - \$124,999	5.9%	7.4%	7.0%
Income \$125,000 - \$149,999	2.8%	2.9%	3.5%
Income \$150,000 +	2.5%	3.2%	4.2%
Average Household Income	\$54,258	\$57,704	\$59,663
Median Household Income	\$45,099	\$45,774	\$45,163
Per Capita Income	\$22,917	\$24,562	\$25,083

Vehicles Available

0 Vehicles Available	9.6%	8.9%	10.1%
1 Vehicle Available	36.3%	38.5%	40.0%
2+ Vehicles Available	54.1%	52.6%	49.9%
Average Vehicles Per Household	1.84	1.82	1.77
Total Vehicles Available	11,865	88,433	248,319

**Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B ratings well as exclude cottage industries (businesses that operate from a residence).*