

BROADWAY PLAZA

1222 BROADWAY
EL CAJON, CA 92021

RETAIL SHOPPING CENTER
±21,968 Square Feet



6,361 SF RETAIL BUILDING FOR LEASE/SALE

DESCRIPTION

- ±21,968 square foot retail center anchored by Napa Auto Parts and Sportland.
- Attractive retail project with excellent curb appeal, abundant parking and convenient access.
- Prominent location with signage and visibility to the primary thoroughfare in El Cajon.

TRAFFIC COUNT (2011, SANDAG)

- ±19,500 average daily traffic on Broadway between 1st and 2nd street

DEMOGRAPHICS (2013, CLARITAS)

DEMOGRAPHICS	1 MILE	3 MILES	5 MILES
2013 EST. POPULATION	33,294	148,489	288,335
2018 FORECAST POPULATION	34,758	154,718	299,881
AVERAGE H.H. INCOME	\$51,402	\$62,983	\$73,618
DAYTIME POPULATION	6,927	48,724	88,359



For more information, please contact:

AARON HILL
Director
(858) 558 5625
aaron.hill@cushwake.com
Lic. #1365975

ROB IPPOLITO
Director
(858) 558 5646
rob.ippolito@cushwake.com
CA Lic. #1242854 | NV Lic. #S.0167491

CUSHMAN & WAKEFIELD OF SAN DIEGO, INC.

Lic. #1329963

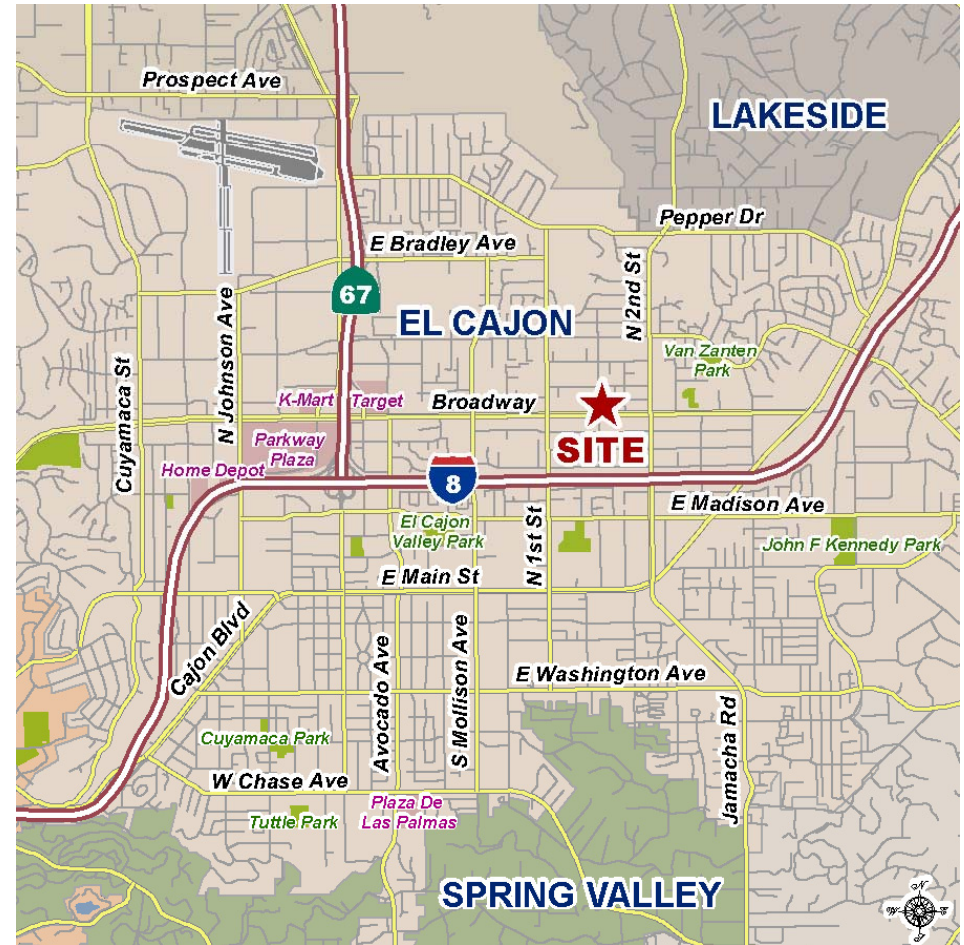
4747 Executive Drive, Suite 900
San Diego, California 92121
www.cushmanwakefield.com

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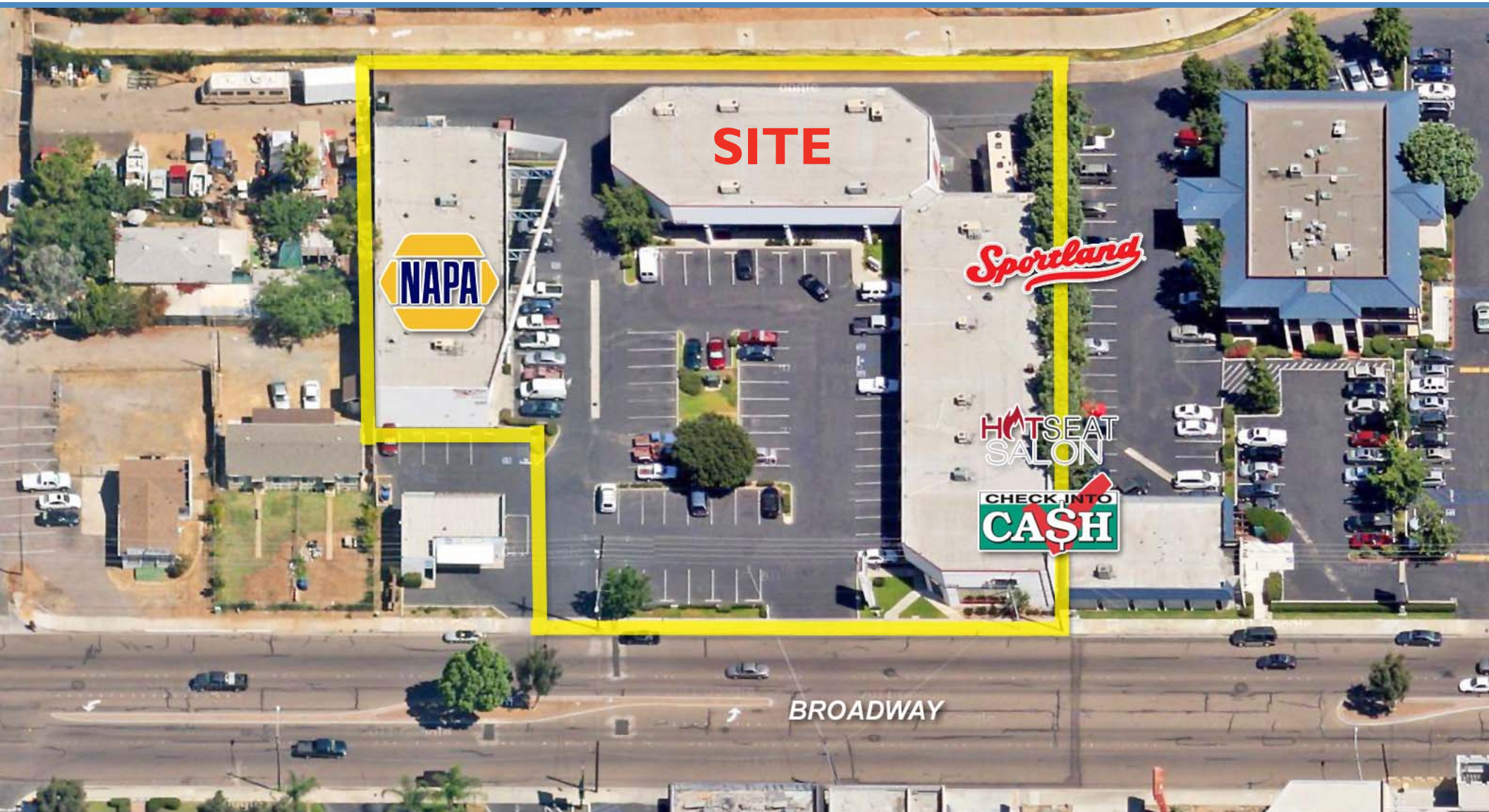
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2013 Estimated Total Population	33,294	148,489	288,335
2018 Forecast Total Population	34,758	154,718	299,881
Daytime Population	6,927	48,724	88,359
2000 Census Total Population	30,352	138,884	273,527
2010 Census Total Population	32,477	145,031	281,859
Population Growth 2000 to 2010	7.00%	4.43%	3.05%
Population Growth 2010 to 2013	2.52%	2.38%	2.30%
Forecast Population Growth 2013-2018	4.40%	4.19%	4.00%

HOUSEHOLDS	1 MILE	3 MILE	5 MILE
2013 Estimated Total Households	11,432	51,702	103,274
Percent Owner Occupied	34.50%	47.18%	56.81%
Percent Renter Occupied	65.50%	52.82%	43.19%
2018 Forecast Total Households	11,969	54,009	107,809
2000 Census Total Households	11,014	49,962	98,413
2010 Census Total Households	11,127	50,379	100,638
Household Growth 2000 to 2010	1.03%	0.83%	2.26%
Household Growth 2010 to 2013	2.74%	2.63%	2.62%
Forecast Household Growth 2013-2018	4.70%	4.46%	4.39%
2013 Estimated Median Home Value	\$272,471	\$289,919	\$322,034

INCOME	1 MILE	3 MILE	5 MILE
2013 Estimated Median Household Income	\$41,020	\$47,714	\$57,120
2013 Estimated Average Household Income	\$51,402	\$62,983	\$73,618
2013 Estimated Per Capita Household Income*	\$17,650	\$21,930	\$26,368

AGE	1 MILE	3 MILE	5 MILE
2013 Estimated Median Age	33.17	35.39	37.21
2013 Estimated Average Age	35.18	36.89	38.02
2013 Male/Female Ratio	0.96	0.96	0.95

* 2013 Per Capita HH Income = Aggregate Household

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