

FULL PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.0671/-83.2346

RF1

20837 Huron River Dr

Rockwood, MI 48173

1 mi radius 3 mi radius 5 mi radius

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POPULATION	2021 Estimated Population	3,571	24,642	55,888
	2026 Projected Population	3,659	25,047	56,931
	2010 Census Population	3,585	24,553	56,228
	2000 Census Population	2,324	21,049	48,958
	Projected Annual Growth 2021 to 2026	0.5%	0.3%	0.4%
	Historical Annual Growth 2000 to 2021	2.6%	0.8%	0.7%
HOUSEHOLDS	2021 Estimated Households	1,307	9,542	21,703
	2026 Projected Households	1,338	9,734	22,177
	2010 Census Households	1,301	9,416	21,624
	2000 Census Households	915	7,875	18,442
	Projected Annual Growth 2021 to 2026	0.5%	0.4%	0.4%
	Historical Annual Growth 2000 to 2021	2.0%	1.0%	0.8%
AGE	2021 Est. Population Under 10 Years	15.2%	12.6%	12.3%
	2021 Est. Population 10 to 19 Years	12.7%	12.9%	12.6%
	2021 Est. Population 20 to 29 Years	10.5%	11.8%	12.0%
	2021 Est. Population 30 to 44 Years	23.5%	20.4%	19.8%
	2021 Est. Population 45 to 59 Years	19.2%	20.3%	20.0%
	2021 Est. Population 60 to 74 Years	14.8%	17.3%	17.9%
	2021 Est. Population 75 Years or Over	4.3%	4.6%	5.3%
	2021 Est. Median Age	36.7	38.5	39.2
MARITAL STATUS & GENDER	2021 Est. Male Population	50.4%	49.9%	49.8%
	2021 Est. Female Population	49.6%	50.1%	50.2%
	2021 Est. Never Married	28.1%	30.6%	30.1%
	2021 Est. Now Married	49.0%	48.3%	49.1%
	2021 Est. Separated or Divorced	14.5%	15.0%	14.9%
	2021 Est. Widowed	8.5%	6.1%	5.9%
INCOME	2021 Est. HH Income \$200,000 or More	7.1%	6.1%	5.8%
	2021 Est. HH Income \$150,000 to \$199,999	12.8%	8.6%	8.1%
	2021 Est. HH Income \$100,000 to \$149,999	21.6%	19.7%	18.9%
	2021 Est. HH Income \$75,000 to \$99,999	11.1%	15.5%	16.0%
	2021 Est. HH Income \$50,000 to \$74,999	14.2%	18.1%	19.0%
	2021 Est. HH Income \$35,000 to \$49,999	11.3%	11.4%	10.9%
	2021 Est. HH Income \$25,000 to \$34,999	4.4%	6.8%	8.1%
	2021 Est. HH Income \$15,000 to \$24,999	9.1%	7.3%	6.7%
	2021 Est. HH Income Under \$15,000	8.5%	6.5%	6.5%
	2021 Est. Average Household Income	\$99,869	\$95,138	\$92,572
	2021 Est. Median Household Income	\$80,619	\$76,223	\$73,906
	2021 Est. Per Capita Income	\$36,610	\$36,870	\$36,026
	2021 Est. Total Businesses	90	429	1,329
2021 Est. Total Employees	650	3,868	14,278	

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RACE	2021 Est. White	80.9%	85.0%	83.6%
	2021 Est. Black	12.7%	9.5%	9.9%
	2021 Est. Asian or Pacific Islander	3.2%	2.1%	2.8%
	2021 Est. American Indian or Alaska Native	0.7%	0.5%	0.4%
	2021 Est. Other Races	2.6%	2.9%	3.3%
HISPANIC	2021 Est. Hispanic Population	189	1,276	3,052
	2021 Est. Hispanic Population	5.3%	5.2%	5.5%
	2026 Proj. Hispanic Population	5.5%	5.6%	5.8%
	2010 Hispanic Population	4.3%	4.0%	4.4%
EDUCATION (Adults 25 or Older)	2021 Est. Adult Population (25 Years or Over)	2,394	17,022	38,846
	2021 Est. Elementary (Grade Level 0 to 8)	1.2%	1.2%	1.8%
	2021 Est. Some High School (Grade Level 9 to 11)	5.6%	5.7%	5.3%
	2021 Est. High School Graduate	31.5%	34.0%	33.7%
	2021 Est. Some College	26.1%	26.3%	25.4%
	2021 Est. Associate Degree Only	11.2%	10.8%	11.1%
	2021 Est. Bachelor Degree Only	14.2%	13.7%	13.8%
	2021 Est. Graduate Degree	10.2%	8.3%	9.0%
HOUSING	2021 Est. Total Housing Units	1,440	10,551	23,825
	2021 Est. Owner-Occupied	70.4%	71.0%	70.8%
	2021 Est. Renter-Occupied	20.4%	19.4%	20.3%
	2021 Est. Vacant Housing	9.3%	9.6%	8.9%
HOMES BUILT BY YEAR	2021 Homes Built 2010 or later	2.5%	2.1%	2.9%
	2021 Homes Built 2000 to 2009	25.4%	17.0%	16.8%
	2021 Homes Built 1990 to 1999	15.1%	9.1%	11.8%
	2021 Homes Built 1980 to 1989	3.5%	5.0%	6.9%
	2021 Homes Built 1970 to 1979	13.0%	20.9%	20.4%
	2021 Homes Built 1960 to 1969	12.0%	10.0%	10.4%
	2021 Homes Built 1950 to 1959	7.2%	14.7%	12.4%
	2021 Homes Built Before 1949	12.0%	11.4%	9.4%
HOME VALUES	2021 Home Value \$1,000,000 or More	0.2%	0.5%	0.5%
	2021 Home Value \$500,000 to \$999,999	2.6%	2.4%	2.2%
	2021 Home Value \$400,000 to \$499,999	0.9%	1.6%	1.9%
	2021 Home Value \$300,000 to \$399,999	13.1%	6.1%	7.4%
	2021 Home Value \$200,000 to \$299,999	37.3%	25.3%	25.8%
	2021 Home Value \$150,000 to \$199,999	12.2%	25.0%	25.9%
	2021 Home Value \$100,000 to \$149,999	18.9%	21.6%	20.0%
	2021 Home Value \$50,000 to \$99,999	7.9%	12.1%	9.7%
	2021 Home Value \$25,000 to \$49,999	1.5%	2.6%	3.0%
	2021 Home Value Under \$25,000	5.2%	2.7%	3.6%
	2021 Median Home Value	\$216,344	\$176,975	\$181,899
	2021 Median Rent	\$747	\$764	\$748

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LABOR FORCE	2021 Est. Labor Population Age 16 Years or Over	2,737	19,551	44,595
	2021 Est. Civilian Employed	58.6%	59.1%	56.5%
	2021 Est. Civilian Unemployed	3.5%	3.8%	3.6%
	2021 Est. in Armed Forces	-	-	0.1%
	2021 Est. not in Labor Force	37.9%	37.1%	39.7%
	2021 Labor Force Males	49.9%	49.3%	49.2%
	2021 Labor Force Females	50.1%	50.7%	50.8%
OCCUPATION	2021 Occupation: Population Age 16 Years or Over	1,606	11,551	25,193
	2021 Mgmt, Business, & Financial Operations	15.3%	13.5%	13.4%
	2021 Professional, Related	23.9%	22.2%	22.7%
	2021 Service	13.2%	14.7%	14.2%
	2021 Sales, Office	17.8%	20.9%	20.6%
	2021 Farming, Fishing, Forestry	0.5%	0.2%	0.2%
	2021 Construction, Extraction, Maintenance	9.1%	9.4%	8.6%
	2021 Production, Transport, Material Moving	20.2%	19.1%	20.3%
	2021 White Collar Workers	57.0%	56.6%	56.8%
	2021 Blue Collar Workers	43.0%	43.4%	43.2%
TRANSPORTATION TO WORK	2021 Drive to Work Alone	84.1%	83.2%	83.0%
	2021 Drive to Work in Carpool	8.9%	8.7%	8.2%
	2021 Travel to Work by Public Transportation	2.7%	2.6%	2.5%
	2021 Drive to Work on Motorcycle	-	-	-
	2021 Walk or Bicycle to Work	1.8%	1.9%	1.8%
	2021 Other Means	1.4%	1.2%	1.5%
	2021 Work at Home	1.0%	2.3%	3.0%
TRAVEL TIME	2021 Travel to Work in 14 Minutes or Less	21.7%	26.2%	26.5%
	2021 Travel to Work in 15 to 29 Minutes	48.0%	39.0%	37.9%
	2021 Travel to Work in 30 to 59 Minutes	31.0%	38.3%	36.4%
	2021 Travel to Work in 60 Minutes or More	7.8%	8.7%	7.2%
	2021 Average Travel Time to Work	22.5	24.8	24.1
CONSUMER EXPENDITURE	2021 Est. Total Household Expenditure	\$92.81 M	\$650.71 M	\$1.45 B
	2021 Est. Apparel	\$3.31 M	\$22.94 M	\$51.15 M
	2021 Est. Contributions, Gifts	\$5.31 M	\$37.04 M	\$82.4 M
	2021 Est. Education, Reading	\$3.1 M	\$20.76 M	\$45.95 M
	2021 Est. Entertainment	\$5.31 M	\$37.07 M	\$82.63 M
	2021 Est. Food, Beverages, Tobacco	\$14.19 M	\$99.73 M	\$223.1 M
	2021 Est. Furnishings, Equipment	\$3.3 M	\$23.05 M	\$51.39 M
	2021 Est. Health Care, Insurance	\$8.45 M	\$60 M	\$134.34 M
	2021 Est. Household Operations, Shelter, Utilities	\$29.9 M	\$209.56 M	\$468.64 M
	2021 Est. Miscellaneous Expenses	\$1.76 M	\$12.34 M	\$27.56 M
	2021 Est. Personal Care	\$1.25 M	\$8.76 M	\$19.56 M
	2021 Est. Transportation	\$16.93 M	\$119.48 M	\$266.96 M

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