

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.3791/-83.4403

41095 Concept Dr Plymouth, MI 48170	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2023 Estimated Population	5,256	75,120	207,790
2028 Projected Population	5,149	73,983	205,987
2020 Census Population	5,412	76,695	212,287
2010 Census Population	5,218	74,826	207,069
Projected Annual Growth 2023 to 2028	-0.4%	-0.3%	-0.2%
Historical Annual Growth 2010 to 2023	-	-	-
<b>Households</b>			
2023 Estimated Households	2,445	32,773	89,006
2028 Projected Households	2,383	31,972	87,216
2020 Census Households	2,496	33,082	89,934
2010 Census Households	2,400	31,620	85,780
Projected Annual Growth 2023 to 2028	-0.5%	-0.5%	-0.4%
Historical Annual Growth 2010 to 2023	0.1%	0.3%	0.3%
<b>Age</b>			
2023 Est. Population Under 10 Years	8.9%	9.6%	10.1%
2023 Est. Population 10 to 19 Years	9.3%	10.8%	11.4%
2023 Est. Population 20 to 29 Years	12.4%	12.1%	12.0%
2023 Est. Population 30 to 44 Years	20.3%	18.6%	18.7%
2023 Est. Population 45 to 59 Years	20.5%	20.7%	21.1%
2023 Est. Population 60 to 74 Years	20.2%	19.9%	19.2%
2023 Est. Population 75 Years or Over	8.4%	8.3%	7.4%
2023 Est. Median Age	43.3	43.5	42.6
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	48.8%	48.7%	48.5%
2023 Est. Female Population	51.2%	51.3%	51.5%
2023 Est. Never Married	33.5%	28.2%	28.7%
2023 Est. Now Married	44.9%	51.7%	52.1%
2023 Est. Separated or Divorced	14.5%	13.5%	13.0%
2023 Est. Widowed	7.0%	6.6%	6.1%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	8.7%	15.7%	15.8%
2023 Est. HH Income \$150,000 to \$199,999	11.8%	11.4%	11.3%
2023 Est. HH Income \$100,000 to \$149,999	18.8%	19.0%	18.5%
2023 Est. HH Income \$75,000 to \$99,999	10.9%	12.2%	11.3%
2023 Est. HH Income \$50,000 to \$74,999	17.0%	14.4%	14.7%
2023 Est. HH Income \$35,000 to \$49,999	10.6%	10.1%	9.5%
2023 Est. HH Income \$25,000 to \$34,999	7.6%	5.8%	6.0%
2023 Est. HH Income \$15,000 to \$24,999	6.7%	5.3%	6.0%
2023 Est. HH Income Under \$15,000	8.0%	6.1%	6.8%
2023 Est. Average Household Income	\$115,166	\$130,348	\$134,385
2023 Est. Median Household Income	\$81,705	\$99,923	\$100,509
2023 Est. Per Capita Income	\$53,692	\$57,005	\$57,656
2023 Est. Total Businesses	287	4,341	10,148
2023 Est. Total Employees	8,293	61,465	143,913

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<b>Race</b>			
2023 Est. White	87.0%	81.7%	76.8%
2023 Est. Black	4.5%	7.4%	9.9%
2023 Est. Asian or Pacific Islander	3.4%	5.8%	8.0%
2023 Est. American Indian or Alaska Native	0.1%	0.2%	0.2%
2023 Est. Other Races	4.9%	4.9%	5.1%
<b>Hispanic</b>			
2023 Est. Hispanic Population	207	2,788	7,913
2023 Est. Hispanic Population	3.9%	3.7%	3.8%
2028 Proj. Hispanic Population	3.9%	3.7%	3.8%
2020 Hispanic Population	3.5%	3.3%	3.5%
<b>Education (Adults 25 &amp; Older)</b>			
2023 Est. Adult Population (25 Years or Over)	4,044	55,747	151,978
2023 Est. Elementary (Grade Level 0 to 8)	0.9%	1.3%	1.8%
2023 Est. Some High School (Grade Level 9 to 11)	2.9%	2.8%	3.2%
2023 Est. High School Graduate	22.7%	19.4%	19.7%
2023 Est. Some College	22.7%	19.8%	18.9%
2023 Est. Associate Degree Only	9.1%	9.2%	9.5%
2023 Est. Bachelor Degree Only	27.4%	28.5%	27.9%
2023 Est. Graduate Degree	14.3%	19.0%	19.0%
<b>Housing</b>			
2023 Est. Total Housing Units	2,573	34,130	92,560
2023 Est. Owner-Occupied	68.1%	74.4%	73.3%
2023 Est. Renter-Occupied	26.9%	21.6%	22.9%
2023 Est. Vacant Housing	5.0%	4.0%	3.8%
<b>Homes Built by Year</b>			
2023 Homes Built 2010 or later	2.3%	3.6%	3.4%
2023 Homes Built 2000 to 2009	1.9%	5.6%	7.0%
2023 Homes Built 1990 to 1999	4.0%	8.6%	12.0%
2023 Homes Built 1980 to 1989	9.5%	11.2%	12.5%
2023 Homes Built 1970 to 1979	10.4%	19.3%	21.4%
2023 Homes Built 1960 to 1969	34.8%	23.8%	15.9%
2023 Homes Built 1950 to 1959	15.8%	12.7%	14.5%
2023 Homes Built Before 1949	16.4%	11.2%	9.5%
<b>Home Values</b>			
2023 Home Value \$1,000,000 or More	0.3%	1.2%	1.3%
2023 Home Value \$500,000 to \$999,999	1.7%	7.4%	10.2%
2023 Home Value \$400,000 to \$499,999	2.3%	9.1%	9.7%
2023 Home Value \$300,000 to \$399,999	17.8%	21.1%	18.9%
2023 Home Value \$200,000 to \$299,999	49.0%	35.7%	29.9%
2023 Home Value \$150,000 to \$199,999	14.9%	13.8%	14.8%
2023 Home Value \$100,000 to \$149,999	7.6%	5.8%	7.2%
2023 Home Value \$50,000 to \$99,999	3.7%	3.3%	4.8%
2023 Home Value \$25,000 to \$49,999	1.1%	1.2%	1.5%
2023 Home Value Under \$25,000	1.6%	1.4%	1.6%
2023 Median Home Value	\$242,974	\$291,121	\$293,532
2023 Median Rent	\$859	\$914	\$932

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<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	4,479	62,876	172,131
2023 Est. Civilian Employed	66.5%	61.2%	60.2%
2023 Est. Civilian Unemployed	1.7%	1.3%	1.6%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	31.6%	37.5%	38.2%
2023 Labor Force Males	48.7%	48.2%	48.0%
2023 Labor Force Females	51.3%	51.8%	52.0%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	2,980	38,458	103,575
2023 Mgmt, Business, & Financial Operations	18.1%	20.4%	21.5%
2023 Professional, Related	30.3%	30.8%	29.6%
2023 Service	12.1%	11.4%	11.9%
2023 Sales, Office	18.8%	19.0%	18.7%
2023 Farming, Fishing, Forestry	0.5%	0.2%	0.2%
2023 Construction, Extraction, Maintenance	7.2%	6.0%	5.6%
2023 Production, Transport, Material Moving	12.9%	12.2%	12.5%
2023 White Collar Workers	67.2%	70.2%	69.8%
2023 Blue Collar Workers	32.8%	29.8%	30.2%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	68.0%	65.0%	64.5%
2023 Drive to Work in Carpool	6.9%	6.2%	6.2%
2023 Travel to Work by Public Transportation	1.5%	1.5%	1.4%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	2.1%	1.4%	1.3%
2023 Other Means	1.8%	1.3%	1.2%
2023 Work at Home	19.9%	24.7%	25.4%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	32.8%	27.0%	24.7%
2023 Travel to Work in 15 to 29 Minutes	37.1%	38.9%	39.1%
2023 Travel to Work in 30 to 59 Minutes	28.2%	31.3%	32.8%
2023 Travel to Work in 60 Minutes or More	2.0%	2.8%	3.4%
2023 Average Travel Time to Work	20.3	21.9	23.0
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$190.55 M	\$2.79 B	\$7.77 B
2023 Est. Apparel	\$6.72 M	\$99.56 M	\$278 M
2023 Est. Contributions, Gifts	\$11.18 M	\$171.93 M	\$481.33 M
2023 Est. Education, Reading	\$6.35 M	\$99.15 M	\$280.06 M
2023 Est. Entertainment	\$10.9 M	\$161.89 M	\$451.42 M
2023 Est. Food, Beverages, Tobacco	\$28.94 M	\$418.89 M	\$1.16 B
2023 Est. Furnishings, Equipment	\$6.78 M	\$100.21 M	\$279.08 M
2023 Est. Health Care, Insurance	\$17.47 M	\$252.25 M	\$698.29 M
2023 Est. Household Operations, Shelter, Utilities	\$61.45 M	\$893.2 M	\$2.48 B
2023 Est. Miscellaneous Expenses	\$3.65 M	\$53.47 M	\$148.72 M
2023 Est. Personal Care	\$2.57 M	\$37.48 M	\$104.18 M
2023 Est. Transportation	\$34.56 M	\$503.76 M	\$1.4 B

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