Publix #1659 - The Shoppes at Lake Miriam Crossing

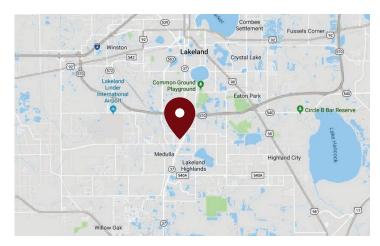
4747 S. Florida Avenue Lakeland, FL 33813 Lat 27.977, Long -81.95

FOR LEASE



PROPERTY HIGHLIGHTS

- Anchored by GreenWise Market
- Located on US 37/South Florida Avenue, a Major North/ South Artery, Directly Across from the Lake Miriam Square Shopping Center
- 1.3 Miles South of Polk Parkway
- Signalized Ingress/Egress and Multiple Points of Access
- Traffic Count: 41,500 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	8,438	62,228	138,391
Daytime Population	7,937	60,213	140,260
Total Households	2,871	24,765	53,450
Avg. HH Income	\$90,019	\$96,079	\$82,548

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

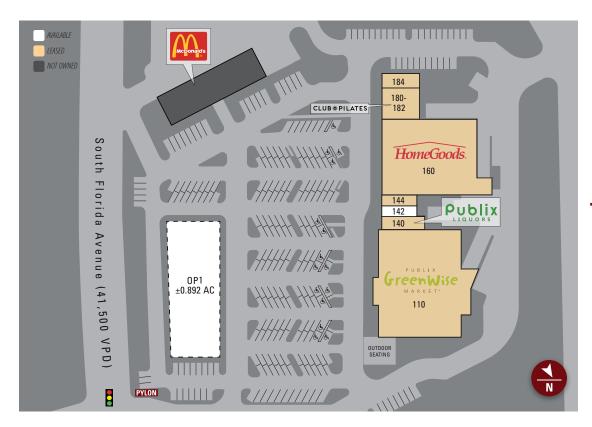
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SITE PLAN

Suite	Tenant	Size
110	Greenwise Market	25,825
140	Publix Liquors	1,400
142	AVAILABLE	1,200
144	Encore Nail Bar	1,200
160	HomeGoods	21,097
180-182	Club Pilates	2,400
184	Great Clips	1,200
OP1	AVAILABLE	±0.892 Acres

TOTAL 54,322



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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY



213,000

EST. # OF VISITS ANNUALLY



687,000

AVG. VISITS / CUSTOMER



AVG. LENGTH-OF-STAY / VISIT



53 MIN

Saturday Sunday Friday

OF VISITS 134,626 108,511 103.265

TOP 3 HOURS

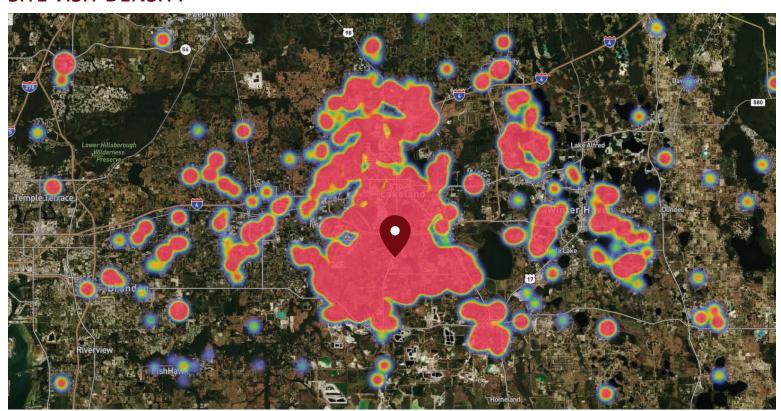
1-2 PM

131,244 131,136 117.722

OF VISITS

Data provided by Placer Labs Inc. (www.placer.ai) Oct 1, 2019 - Sept 30, 2020

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

Data provided by Placer Labs Inc. (www.placer.ai)

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