



Demographic and Income Profile

1405 Government St, Baton Rouge, Louisiana, 70802
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 30.44392
 Longitude: -91.17447

Summary	Census 2010	Census 2020	2022	2027
Population	10,883	10,814	10,389	10,161
Households	4,752	5,266	5,209	5,129
Families	2,193	-	2,166	2,119
Average Household Size	2.17	1.96	1.90	1.88
Owner Occupied Housing Units	1,939	-	1,939	1,939
Renter Occupied Housing Units	2,813	-	3,270	3,190
Median Age	34.3	-	36.1	37.1

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.44%	-0.09%	0.25%
Households	-0.31%	0.04%	0.31%
Families	-0.44%	-0.08%	0.28%
Owner HHs	0.00%	0.29%	0.53%
Median Household Income	2.10%	2.87%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	1,449	27.8%	1,398	27.3%
\$15,000 - \$24,999	599	11.5%	541	10.5%
\$25,000 - \$34,999	468	9.0%	432	8.4%
\$35,000 - \$49,999	539	10.3%	419	8.2%
\$50,000 - \$74,999	758	14.6%	689	13.4%
\$75,000 - \$99,999	451	8.7%	566	11.0%
\$100,000 - \$149,999	419	8.0%	453	8.8%
\$150,000 - \$199,999	228	4.4%	275	5.4%
\$200,000+	298	5.7%	356	6.9%

Median Household Income	\$36,919	\$40,968
Average Household Income	\$67,870	\$77,875
Per Capita Income	\$34,356	\$39,643

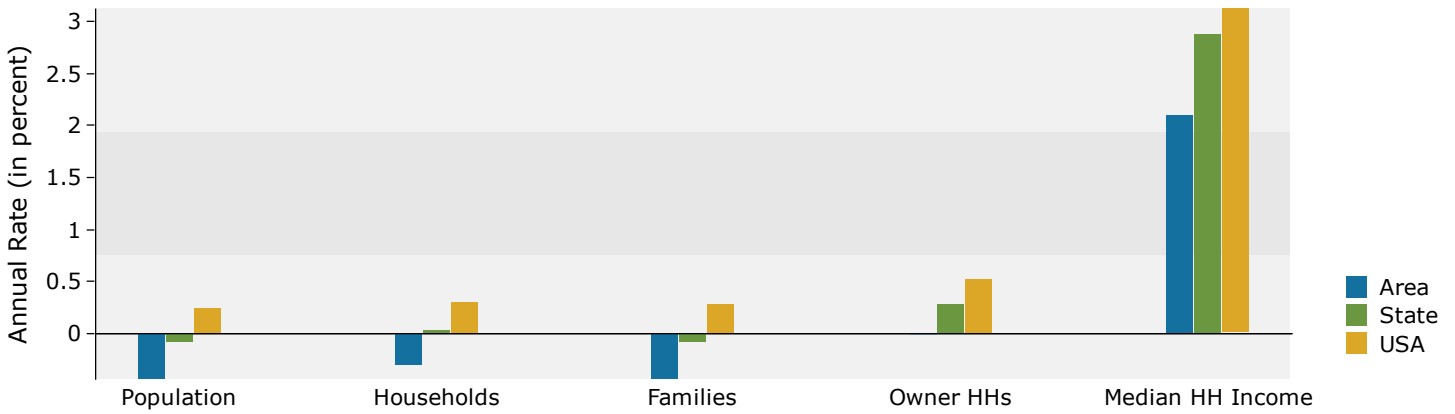
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	669	6.1%	558	5.4%	554	5.5%
5 - 9	621	5.7%	531	5.1%	501	4.9%
10 - 14	620	5.7%	505	4.9%	478	4.7%
15 - 19	705	6.5%	590	5.7%	518	5.1%
20 - 24	1,074	9.9%	978	9.4%	984	9.7%
25 - 34	1,857	17.1%	1,878	18.1%	1,760	17.3%
35 - 44	1,335	12.3%	1,267	12.2%	1,276	12.6%
45 - 54	1,571	14.4%	1,153	11.1%	1,123	11.0%
55 - 64	1,299	11.9%	1,427	13.7%	1,282	12.6%
65 - 74	595	5.5%	922	8.9%	1,018	10.0%
75 - 84	363	3.3%	390	3.8%	482	4.7%
85+	174	1.6%	190	1.8%	187	1.8%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,875	35.6%	4,088	37.8%	3,998	38.5%	3,759	37.0%
Black Alone	6,712	61.7%	5,922	54.8%	5,580	53.7%	5,527	54.4%
American Indian Alone	29	0.3%	30	0.3%	28	0.3%	28	0.3%
Asian Alone	79	0.7%	147	1.4%	147	1.4%	146	1.4%
Pacific Islander Alone	3	0.0%	14	0.1%	12	0.1%	12	0.1%
Some Other Race Alone	56	0.5%	125	1.2%	124	1.2%	129	1.3%
Two or More Races	130	1.2%	488	4.5%	499	4.8%	560	5.5%
Hispanic Origin (Any Race)	172	1.6%	370	3.4%	369	3.6%	372	3.7%

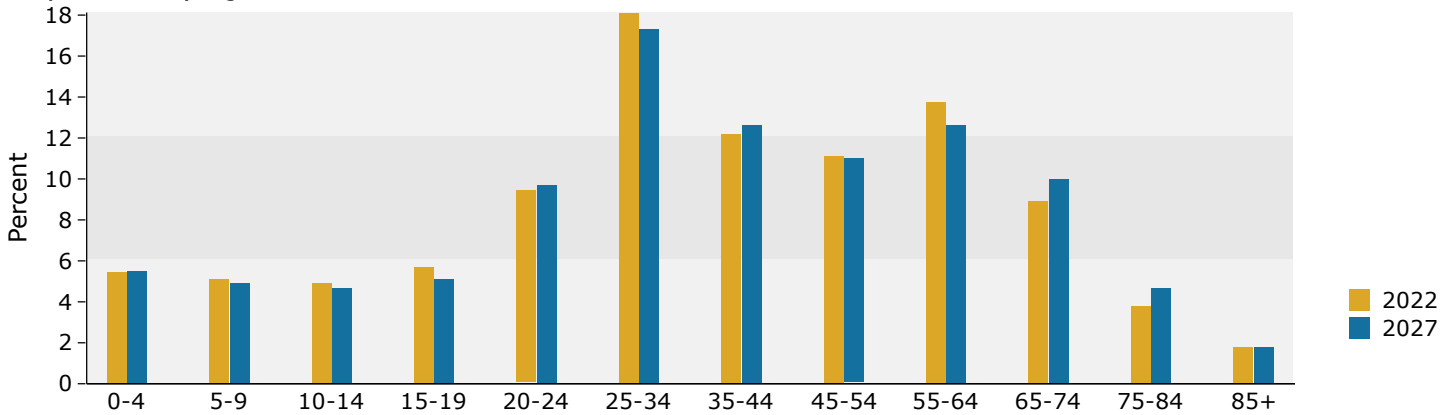
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

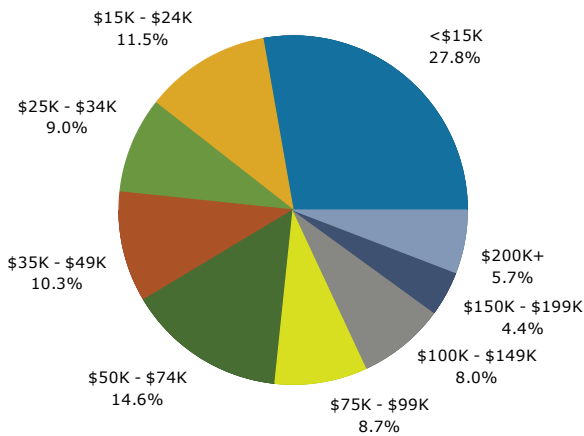
Trends 2022-2027



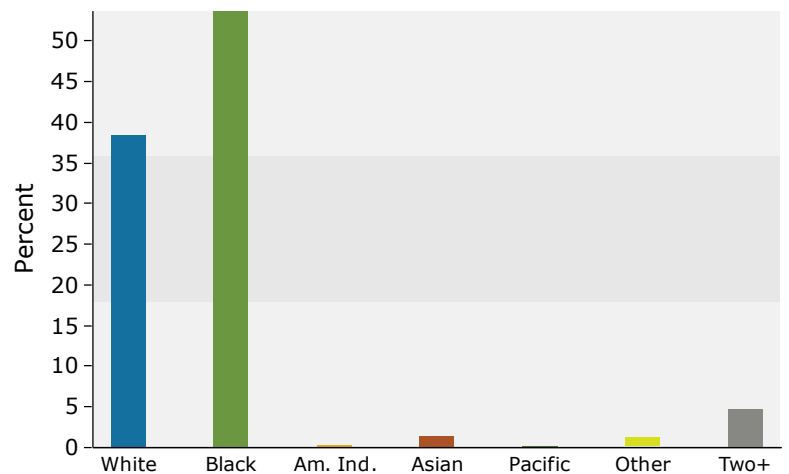
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 3.6%



Demographic and Income Profile

1405 Government St, Baton Rouge, Louisiana, 70802
 Ring: 3 mile radius

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Summary	Census 2010	Census 2020	2022	2027
Population	72,684	72,179	71,643	71,291
Households	30,065	28,938	28,985	29,017
Families	14,986	-	13,538	13,454
Average Household Size	2.28	2.15	2.13	2.11
Owner Occupied Housing Units	13,355	-	13,814	14,069
Renter Occupied Housing Units	16,709	-	15,171	14,948
Median Age	30.0	-	30.2	30.7

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.10%	-0.09%	0.25%
Households	0.02%	0.04%	0.31%
Families	-0.12%	-0.08%	0.28%
Owner HHs	0.37%	0.29%	0.53%
Median Household Income	3.29%	2.87%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	6,988	24.1%	6,540	22.5%
\$15,000 - \$24,999	3,394	11.7%	2,912	10.0%
\$25,000 - \$34,999	2,707	9.3%	2,659	9.2%
\$35,000 - \$49,999	2,913	10.1%	2,613	9.0%
\$50,000 - \$74,999	4,192	14.5%	3,933	13.6%
\$75,000 - \$99,999	2,744	9.5%	3,287	11.3%
\$100,000 - \$149,999	2,790	9.6%	3,247	11.2%
\$150,000 - \$199,999	1,386	4.8%	1,779	6.1%
\$200,000+	1,871	6.5%	2,046	7.1%
Median Household Income	\$41,191		\$48,432	
Average Household Income	\$73,911		\$83,406	
Per Capita Income	\$30,726		\$34,761	

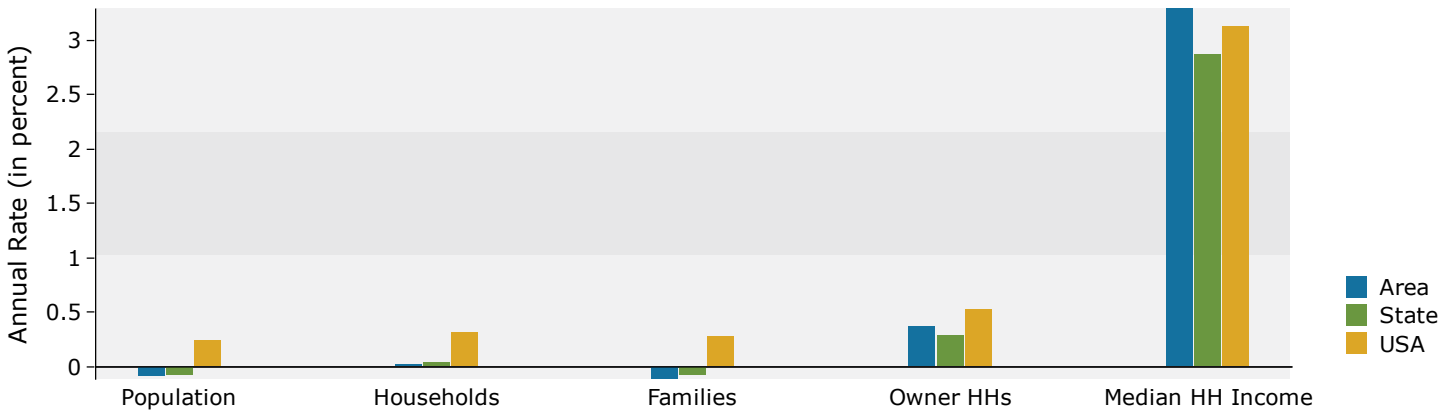
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,387	6.0%	3,544	4.9%	3,558	5.0%
5 - 9	3,873	5.3%	3,389	4.7%	3,258	4.6%
10 - 14	3,810	5.2%	3,288	4.6%	3,212	4.5%
15 - 19	7,080	9.7%	8,778	12.3%	8,684	12.2%
20 - 24	10,022	13.8%	10,692	14.9%	10,692	15.0%
25 - 34	12,035	16.6%	11,142	15.6%	10,155	14.2%
35 - 44	7,579	10.4%	7,422	10.4%	8,049	11.3%
45 - 54	8,770	12.1%	6,318	8.8%	6,337	8.9%
55 - 64	7,754	10.7%	7,567	10.6%	6,800	9.5%
65 - 74	3,904	5.4%	5,673	7.9%	6,103	8.6%
75 - 84	2,291	3.2%	2,568	3.6%	3,161	4.4%
85+	1,177	1.6%	1,262	1.8%	1,281	1.8%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	28,861	39.7%	30,021	41.6%	29,919	41.8%	29,191	40.9%
Black Alone	39,878	54.9%	36,476	50.5%	35,856	50.0%	35,629	50.0%
American Indian Alone	163	0.2%	181	0.3%	181	0.3%	184	0.3%
Asian Alone	2,257	3.1%	1,363	1.9%	1,385	1.9%	1,428	2.0%
Pacific Islander Alone	18	0.0%	35	0.0%	34	0.0%	35	0.0%
Some Other Race Alone	560	0.8%	1,155	1.6%	1,200	1.7%	1,310	1.8%
Two or More Races	946	1.3%	2,948	4.1%	3,067	4.3%	3,514	4.9%
Hispanic Origin (Any Race)	1,798	2.5%	3,079	4.3%	3,143	4.4%	3,266	4.6%

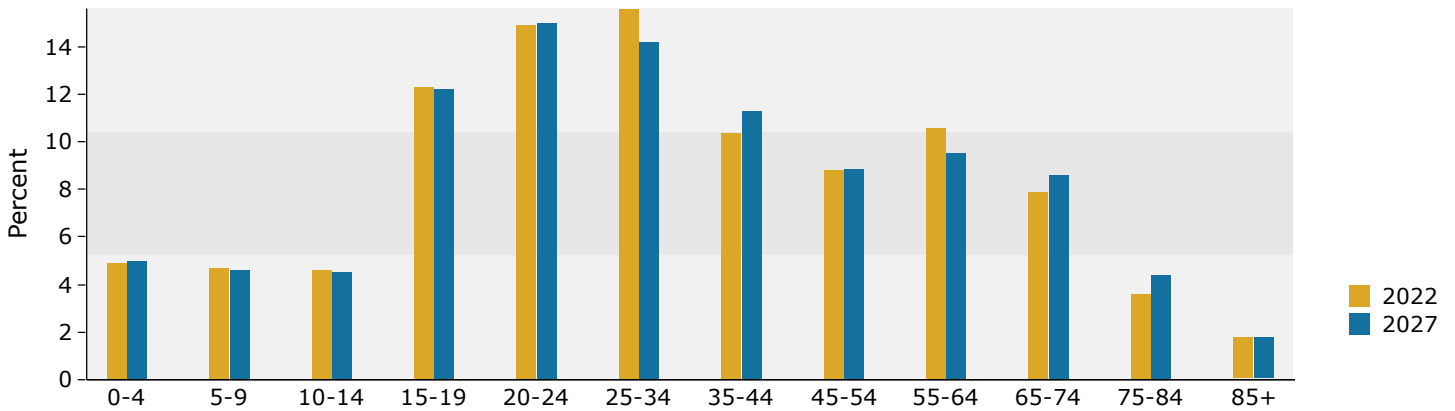
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

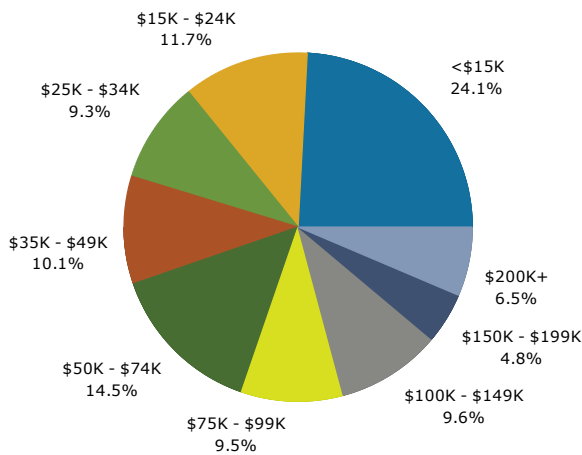
Trends 2022-2027



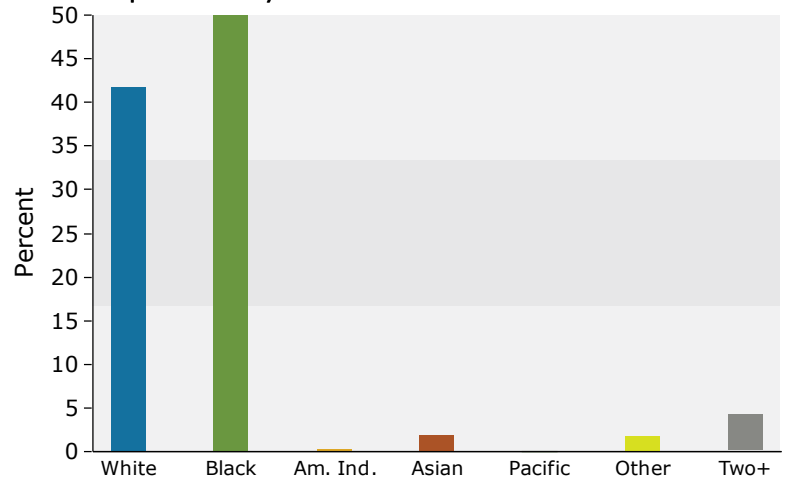
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 4.4%



Demographic and Income Profile

1405 Government St, Baton Rouge, Louisiana, 70802
 Ring: 5 mile radius

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 Latitude: 30.44392
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Summary	Census 2010	Census 2020	2022	2027
Population	150,348	149,368	148,904	149,538
Households	61,552	61,826	62,217	62,876
Families	31,690	-	29,903	29,939
Average Household Size	2.35	2.24	2.22	2.20
Owner Occupied Housing Units	27,198	-	28,267	29,067
Renter Occupied Housing Units	34,353	-	33,951	33,809
Median Age	29.5	-	30.9	31.5

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.09%	-0.09%	0.25%
Households	0.21%	0.04%	0.31%
Families	0.02%	-0.08%	0.28%
Owner HHs	0.56%	0.29%	0.53%
Median Household Income	3.46%	2.87%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	14,289	23.0%	13,499	21.5%
\$15,000 - \$24,999	7,394	11.9%	6,457	10.3%
\$25,000 - \$34,999	6,110	9.8%	5,949	9.5%
\$35,000 - \$49,999	6,098	9.8%	5,553	8.8%
\$50,000 - \$74,999	8,870	14.3%	8,509	13.5%
\$75,000 - \$99,999	5,777	9.3%	6,954	11.1%
\$100,000 - \$149,999	6,105	9.8%	6,965	11.1%
\$150,000 - \$199,999	3,094	5.0%	3,995	6.4%
\$200,000+	4,481	7.2%	4,996	7.9%
Median Household Income	\$42,125		\$49,932	
Average Household Income	\$77,485		\$87,593	
Per Capita Income	\$32,947		\$37,419	

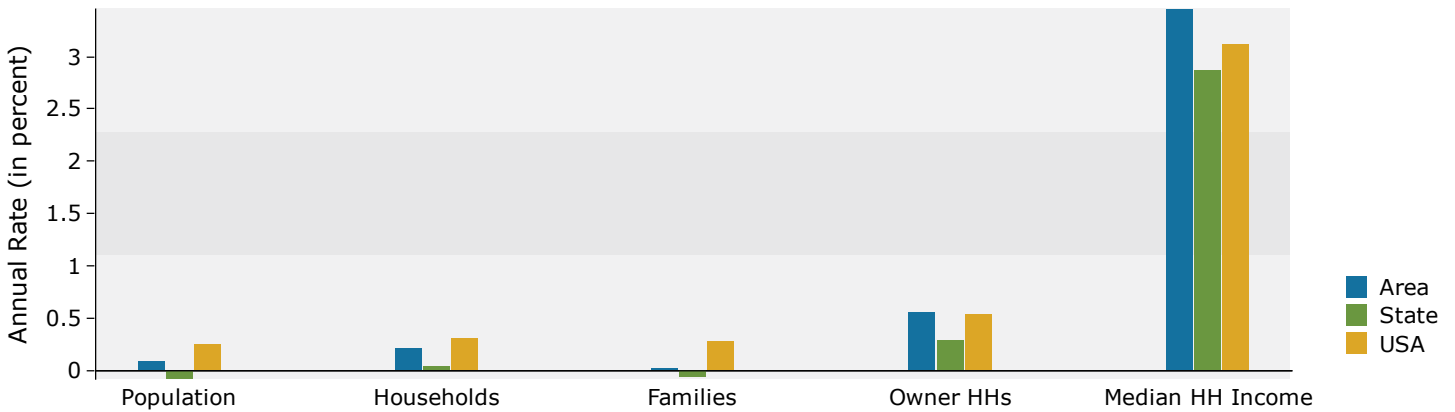
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,391	6.2%	8,073	5.4%	8,180	5.5%
5 - 9	8,659	5.8%	7,817	5.2%	7,664	5.1%
10 - 14	8,611	5.7%	7,714	5.2%	7,579	5.1%
15 - 19	13,627	9.1%	14,229	9.6%	14,084	9.4%
20 - 24	22,455	14.9%	21,836	14.7%	22,009	14.7%
25 - 34	23,415	15.6%	23,516	15.8%	21,874	14.6%
35 - 44	15,364	10.2%	16,096	10.8%	17,425	11.7%
45 - 54	18,015	12.0%	13,631	9.2%	13,887	9.3%
55 - 64	15,526	10.3%	15,560	10.4%	14,080	9.4%
65 - 74	7,949	5.3%	12,018	8.1%	12,756	8.5%
75 - 84	4,842	3.2%	5,723	3.8%	7,159	4.8%
85+	2,496	1.7%	2,691	1.8%	2,842	1.9%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	62,967	41.9%	59,532	39.9%	59,015	39.6%	58,043	38.8%
Black Alone	79,695	53.0%	76,069	50.9%	75,671	50.8%	75,679	50.6%
American Indian Alone	281	0.2%	405	0.3%	403	0.3%	411	0.3%
Asian Alone	4,171	2.8%	3,696	2.5%	3,755	2.5%	3,941	2.6%
Pacific Islander Alone	59	0.0%	58	0.0%	58	0.0%	59	0.0%
Some Other Race Alone	1,377	0.9%	3,074	2.1%	3,195	2.1%	3,518	2.4%
Two or More Races	1,798	1.2%	6,533	4.4%	6,808	4.6%	7,887	5.3%
Hispanic Origin (Any Race)	4,194	2.8%	7,338	4.9%	7,519	5.0%	7,984	5.3%

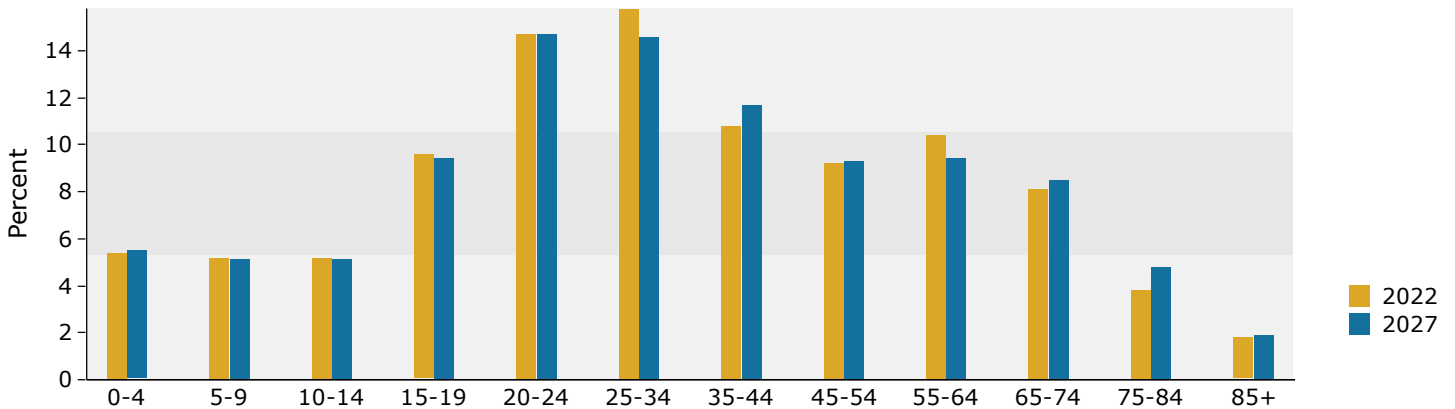
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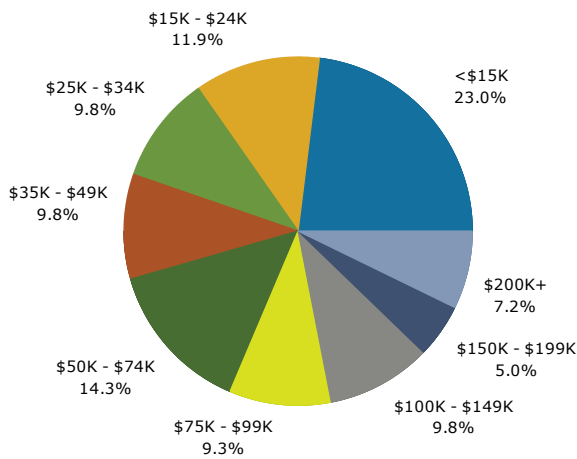
Trends 2022-2027



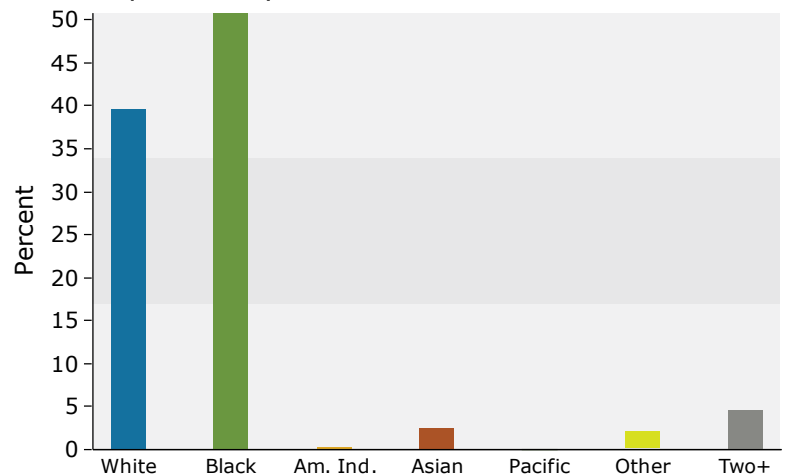
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 5.0%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.